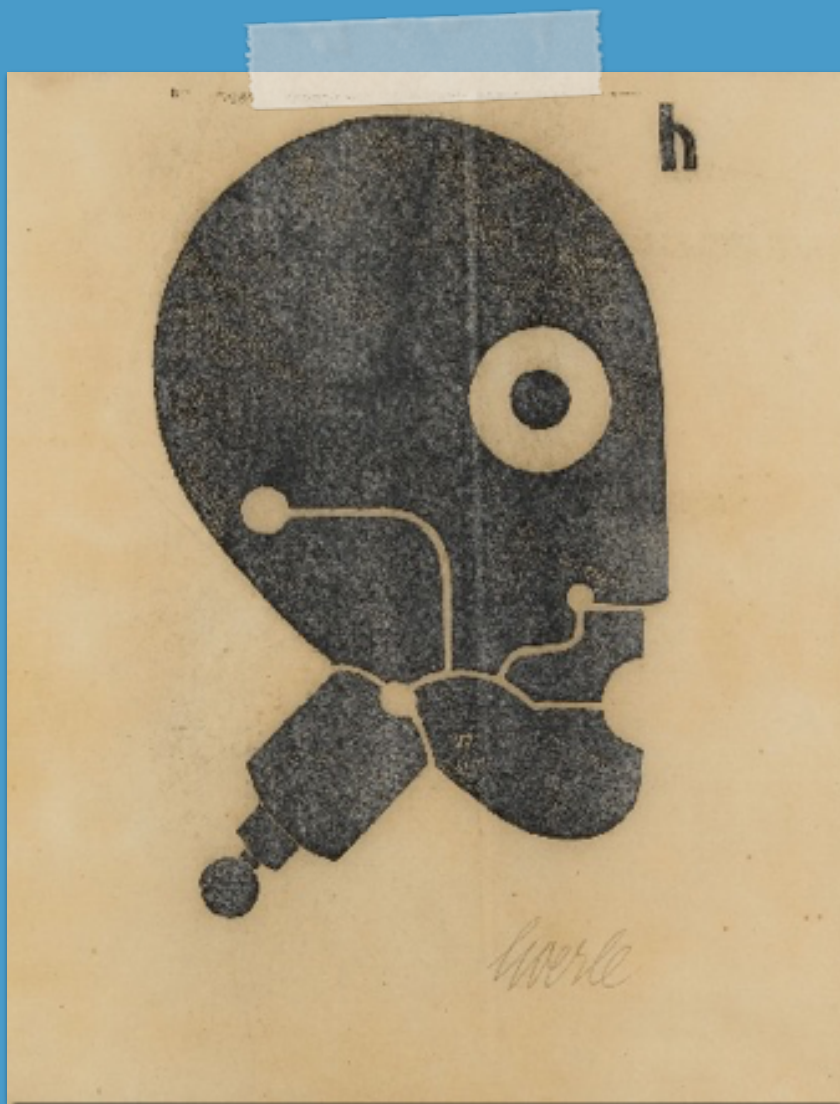


## FACING THE AVATAR –

A Performative Evening on »Beings« on and off screens



22.11.2016 | 19.00-21.00 Uhr

Cabaret Voltaire  
Spiegelgasse 1  
8001 Zürich

**Imagine you meet your Avatar! Or a Robot with characteristics of a virtual Creature that looks similar to you! How would you perceive this »Being«? Would you look at It with interest, or even welcome It as a Friend? Maybe start a lively conversation? Or would the encounter be rather uncanny? Would you realize similarities with your Self, or look at an Other Subject, or even a Ghost, a mere Thing, an Object?**

**Program:**

**Welcome**

**»The Avatar is Present: Confess Your Self« (Installation)**

**Anton Rey (Institute for the Performing Arts and Film, Zurich University of the Arts)**

**»Casting an Avatar«**

**Heike Götze (Theatre director, Zurich)**

**Gunter Lösel (Institute for the Performing Arts and Film, Zurich University of the Arts)**

**»Entrance of the Avatar«**

**Stephan Günzel (Theory, Game Design, Design Research, University of Art and Design Berlin)**

**Rune Klevjer (Department of Information Science and Media Studies, University of Bergen)**

**Dieter Mersch (Institute for Critical Theory, Zurich University of the Arts)**

**Jörg Sternagel (Institute for Critical Theory, Zurich University of the Arts)**

**org. Institute for Critical Theory, Institute for the Performing Arts and Film, Zurich University of the Arts and the Swiss Epilepsy Center | SNF research project »Actor & Avatar**

**All presentations will be held in English.**

**Admission is free.**