

Context: Art & Collecting

Who collects art? An introduction to private collectors, museums, and new models of art collecting

Angebot für

Bisheriges Studienmodell > Fine Arts > Bachelor Fine Arts > Kontext

Nummer und Typ	BFA-BFA-Ko.23F.008 / Moduldurchführung
Modul	Kontext
Veranstalter	Departement Fine Arts
Leitung	Jenifer Anne Catherine Fulton
Anzahl Teilnehmende	maximal 16
ECTS	3 Credits
Voraussetzungen	Course language: English
Zielgruppen	BA Fine Arts students Open for exchange-students
	No registrations through our lecturers will be accepted.
Lernziele / Kompetenzen	<ul style="list-style-type: none"> - Introducing the landscape of art collecting, from the museum, to private collector, to the corporate collection - Looking at different aims of art collecting and how they are reflected - Looking at how and where people buy art, as well as new models of art patronage
Inhalte	<p>This course aims to give an overview of art collecting in the 21st century. We will look what drives private collectors to acquire art, to how they buy art and how they show it – from their homes to private museums, from crypto-wallets to sculpture parks. We look at artists who collect art. We will shed light on institutional collecting: how museums purchase art, and which art they acquire. We will look at the role of corporate art collections and how they support art. And finally, we will look at foundations and non-profits, and their role in supporting art production and exhibition-making, from production grant to artist research.</p> <p>We will hear from several private collectors in person or via Zoom: from the founder of a non-profit foundation dedicated to sustainability and artist research, to the owner of a private museum, and emerging collectors dedicated to contemporary art, as well as artists who collect themselves. We will visit a foundation and hear how they manage a collection, as well as a collecting institution, and private museum.</p> <p>Jeni Fulton (*1981) is the Head of Editorial at Art Basel, leading editorial production – essays, interviews, short films and social media. She is the catalogue editor for the Art Market Report, an industry-leading bi-annual publication published in collaboration with Arts Economics and UBS. She holds a PhD on the topic of Value and Evaluation in Contemporary Art, which examined the relationship between art criticism, art writing, and the art market since the 2000s</p>
Bibliographie / Literatur	Will be handed out during the course
Leistungsnachweis / Testatanforderung	Mandatory attendance (minimum 80%); active participation

Termine	Time: 09:15 - 17:00 Uhr
	CW 19: 08 / 09 / 10 / 11 / 12 May
Bewertungsform	bestanden / nicht bestanden