hdk

Zürcher Hochschule der Künste Zürcher Fachhochschule

Erstellungsdatum: 02.07.2025 05:15

## Context: Art & Representation / Portfolio (Double module)

Angebot für

Bisheriges Studienmodell > Fine Arts > Bachelor Fine Arts > Kontext

Nummer und Typ BFA-BFA-Ko.23F.005 / Moduldurchführung

Modul Kontext (Doppelmodul)

Veranstalter Departement Fine Arts

Leitung Martin Jaeggi, Nadia Graf

Anzahl Teilnehmende maximal 19 ECTS 6 Credits

Voraussetzungen Course language: English

Inputs will be in English; mentoring will be in either English or German. Portfolio, artist's statement and portfolio presentation can be in either English or German.

No registrations through our lecturers will be accepted.

Zielgruppen BA Fine Arts students

Open for exchange-students

No registrations through our lecturers will be accepted.

Lernziele / Kompetenzen

- Understanding the functions and uses of a portfolio
- Creating a portfolio of your own work
- Gaining confidence in speaking about your own work

Inhalte

This module looks at the the portfolio as a powerful tool to represent and and reflect artistic practice. We will discuss and apply strategies, techniques, tools to assemble a compelling portfolio in a workshop-like environment. We will work on you artist's statements and other texts and analyse the design and structure of portfolios. We will also examine how to best photograph your works. We will take into account different levels of artistic experience, aims, and biographies. In a second step, we will practice speaking about one's work on the basis of the portfolio.

Martin Jaeggi (\*1969) is an author, editor, curator, and lecturer. He studied film and video at the School of Visual Arts, New York, and the San Francisco Art Institute. Numerous publications on contemporary art and photography in newspapers, magazines and books.

Nadia Graf (\*1972) studied art education and computer art in Zurich and New York. For 10 years, she was head of the BFA. Her artistic work has evolved from photography to moving images and further to interactive installations. Coincidence, remembering, and forgetting in a digital society are topics she has repeatedly dealt with. In the meantime, analogue techniques have moved back into her focus: ceramics, screen-printing and fanzine culture are subjects she teaches in her seminars.

Gabrielle Schaad (\*1982) is an art historian (PhD), freelance art critic and research associate in the BA Fine Arts at the ZHdK. Her research concerns representational criticism, transcultural movements and performative practices between art, architecture and technology. She has taught theory of architecture at the ETH Zurich and the Technical University Munich and worked as curatorial assistant at

Art Museum Lucerne and Kunsthaus Zurich.

Bibliographie / Literatur

Will be handed out during the course

Leistungsnachweis / Testatanforderung

Mandatory attendance (minimum 80%); active participation

Termine Time: 09:15 - 17:00 o'clock

CW 14: 03 / 04 / 05 / 06 April CW 16: 17 / 18 / 19 / 20 / 21 April

Bewertungsform bestanden / nicht bestanden