

Theorie 2.2 VIAD: Design Methodologie

This course proposes to investigate the methods of interaction design and the challenges they pose, with a particular focus on human-centred design. With notions of cultural contexts, historical overviews, and case studies, we'll discuss the foundations of interaction design methods and their evolution. During the overlap with the Interaction Design process course, some of these concepts will be put into practice.

Angebot für

Bisheriges Studienmodell > Design > Bachelor Design > Interaction Design > 2. Semester

Nummer und Typ	BDE-BDE-T-VS-2002.23F.001 / Moduldurchführung
Modul	Theorie 2. Semester VIAD
Veranstalter	Departement Design
Leitung	Dr. Joëlle Bitton Mona Neubauer
Zeit	Mo 20. Februar 2023 bis Mo 22. Mai 2023 / 10:30 - 12:30 Uhr
ECTS	2 Credits
Voraussetzungen	1st semester IAD theory class
Lehrform	Seminar, In-class exercises and independent study. Each course is structured around student presentations and class discussions, with occasionally an additional lecture from the instructor or guest lecturer.
Zielgruppen	BA-Theoriemodul vertiefungsspezifisch für Studierende im 2. Semester
Lernziele / Kompetenzen	The theory seminar provides an overview of the basics of interaction design methodology along a human-centered design process but also proposes non-human centric perspectives. The student learns to reflect on and to highlight the biases that the fields of design and interaction design encounter. Competences practiced are also skills of oral presentations, reading academic papers, researching for presentations online and in libraries, practicing writing in English, argumentations in class, reflections in blogs, addressing questions to the audience, etc.
Inhalte	Some of the following perspectives and methods of Interaction Design could be reviewed in class: What is Interaction Design; Perspectives and biases; Everyday Life context; Human- Computer Interaction methods; User-experience; The question of the prototype; Storytelling as a form of evaluation; Evaluating design projects; Visual representations; Notions of Innovation; Speculative design and art; Teaching methods
Bibliographie / Literatur	Provided on IAD server
Leistungsnachweis / Testatanforderung	min. 80% Presence Grade: Oral presentations 30% Final essay 40% Class participation 10% Journal/Blog 20%
Termine	Montags vom 20. Februar bis 22. Mai 2023

Kein Seminar an folgenden Terminen:
10. April / 1. Mai 2023

Bewertungsform

Noten von A - F