

## Context: Art & Publishing

### Angebot für

Bisheriges Studienmodell > Fine Arts > Bachelor Fine Arts > Kontext

Nummer und Typ	BFA-BFA-Ko.22H.008 / Moduldurchführung
Modul	Kontext
Veranstalter	Departement Fine Arts
Leitung	Marie Lusa
Anzahl Teilnehmende	maximal 15
ECTS	3 Credits
Voraussetzungen	Course language: English
Zielgruppen	BA Fine Arts students Open for exchange-students
Lernziele / Kompetenzen	<ul style="list-style-type: none"><li>- Gaining an understanding of the book as a medium</li><li>- Basic knowledge about typologies of books</li><li>- Basic knowledge about book production</li></ul>
Inhalte	<p>Although society is undergoing a transition from the physical to the digital, the printed book still enjoys great popularity in the arts. The interdisciplinary workshop will approach the medium book and questions of publishing in different ways. Typological questions (functionality, task, impression, use, communication) will be discussed as well as practical (how is a book structured, how is it created) and analytical (how can its concept be expanded, etc.).</p> <p>Marie Lusa (*1976) works as art director and graphic designer. She is one of the most important graphic designers in Switzerland and has received several awards. The publications she has designed are often created in close collaboration with the artists themselves. In addition to her work as a graphic artist, she is also co-founder of the Paris Internationale art platform and teaches at the ECAL.</p>
Bibliographie / Literatur	Will be handed out during the course.
Leistungsnachweis / Testatanforderung	Mandatory attendance (minimum 80%); active participation
Termine	Time: 09:15 - 17:00 o'clock  CW 50: 12 / 13 / 14 / 15 / 16 December
Bewertungsform	bestanden / nicht bestanden