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Vorlesungsverzeichnis 22H

Erstellungsdatum: 08.07.2025 14:45

Zürcher Hochschule der Künste Zürcher Fachhochschule

Contox

Context: The Image of the Artist (1st Semester)

Angebot für

Bisheriges Studienmodell > Fine Arts > Bachelor Fine Arts > Kontext

Nummer und Typ BFA-BFA-Ko.22H.003 / Moduldurchführung

Modul Kontext

Veranstalter Departement Fine Arts

Leitung Mareike Dittmer, Jenifer Anne Catherine Fulton

Anzahl Teilnehmende maximal 22

ECTS 3 Credits

Voraussetzungen Course language: English

Zielgruppen Mandatory module BA Fine Arts

Not open for exchange students

The registration to this module is done automatically.

Lernziele / Kompetenzen

- Getting to know different images of artists and their position in the contemporary art field
- Reading of different text genres (essay, interviews, memoirs, etc.)
- Writing a first artist statement

Inhalte Artists are not self-contained, autonomous individuals. The social conditions and

interdependencies produced different types of artists at different times. We will take a closer look at these changing movements, which determine the image of the

artist invisibly, as it were. The seminar deals with the image of the artist.

The focus is on the verbal expressions of artists. Which image do they create of themselves? How do we weight such statements? And above all: What is the relationship between such statements and the work? Which social ideals and narratives influence these self-expressions? In addition, we discuss how the

participants understand themselves as artists.

Mareike Dittmer (\*1978) studied cultural and communication sciences at the UdK Berlin and was involved with frieze magazine for almost 20 years, as co-founder and co-publisher of frieze d/e and later as associate publisher of frieze. From 2019-20, she was the director of Art Stations Foundation / Muzeum Susch. Since 2020,

she's the Director of Public Engagement for TBA21-Academy.

Jeni Fulton (\*1981) is the Head of Editorial at Art Basel, leading editorial production – essays, interviews, short films and social media. She is the catalogue editor for the Art Market Report, an industry-leading bi-annual publication published in collaboration with Arts Economics and UBS. She holds a PhD on the topic of Value and Evaluation in Contemporary Art, which examined the

relationship between art criticism, art writing, and the art market since the 2000s.

Bibliographie / Literatur

Will be handed out during the course.

Leistungsnachweis / Testatanforderung

Mandatory attendance (minimum 80%); active participation

Termine Time: 09:15 - 17:00 o'clock

CW 39: 26 / 27 / 28 / 29 / 30 September

Bewertungsform bestanden / nicht bestanden