

## Theorie 5.2 VIAD Sweet Dreams are Made of This

a seminar about dreams, contribution, position and ownership in preparation of the BA diploma

### Angebot für

Bisheriges Studienmodell > Design > Bachelor Design > Interaction Design > 5. Semester

Nummer und Typ	BDE-BDE-T-VS-5002.22H.001 / Moduldurchführung
Modul	Theorie 5. Semester VIAD
Veranstalter	Bachelor Major Interaction Design
Leitung	Dr. Joëlle Bitton
Zeit	Mo 26. September 2022 bis Mo 12. Dezember 2022 / 15 - 17 Uhr
ECTS	3 Credits
Voraussetzungen	Attendance to prior theory classes.
Lehrform	Seminar
Zielgruppen	Vertiefungsspezifisches Modul VIAD, 5. Semester
Lernziele / Kompetenzen	The course is structured around materials discussions showcasing social engagement, activism and aesthetic movements, various assignments such as fictional dream-like scenarios and practical workshop formats.
Inhalte	"Sweet Dreams are Made of This" proposes to dive into the very essence of interaction design agency, ahead of the thesis semester. How does a design project emerges from a particular interest? Should it have an impact? And at what scale? Through a variety of references, we'll address notions of dreams, contribution, position and ownership, especially as they relate to contemporary societal questions. We usually consider that a novel contribution to knowledge has to be read about, dreamed about in a visionary sense, used and related to, through hands on testing, iterations and prototyping at various stages, explored orally and visually, and discussed by peers and tutors.
Bibliographie / Literatur	Readings are made available in the shared IAD server.
Leistungsnachweis / Testatanforderung	Grades will be based on the oral and written presentations and on class participation. Contributing to constructive group feedback is an essential aspect of class participation. Regular attendance is required (80%). More than two absences will lead to failing the class. Arriving late on more than one occasion will affect the grade. - Participation to discussions in class 10% - Assignments 90% (disposition, literature review, background research, research exercises) Any assignment that remains unfulfilled receives a failing grade.
Termine	Every Monday from 26 September until 12 December 2022.
Bewertungsform	Noten von A - F