Z

hdk

Vorlesungsverzeichnis 22H

Erstellungsdatum: 06.07.2025 01:19

Zürcher Hochschule der Künste Zürcher Fachhochschule

HYB Reboot Design Technology

Kategorie: Technologien

Keywords: Technik, Kulturtechnik, Kulturtheorie, Designgeschichte, Politics, Education, Social impact,

Futurism, Afrofuturism, Decolonialisation

Angebot für

Bisheriges Studienmodell > Design > Bachelor Design > Designtheorie > 5. Semester

Nummer und Typ BDE-BDE-T-WP-BW-5017.22H.001 / Moduldurchführung

Modul Wahlpflichtmodul Theorie 5. Semester

Veranstalter Departement Design

Leitung Dr. Joëlle Bitton

Zeit Mo 5. September 2022 bis Fr 9. September 2022 / 8:30 - 17 Uhr

Anzahl Teilnehmende 8 - 20

ECTS 2 Credits

Voraussetzungen For DDE Bachelor students: None

Lehrform Seminar (alternating on-site and digital)

Zielgruppen Compulsory elective subject (Wahlpflichtfach) for students of the Department

Design, 5th semester

Lernziele / Kompetenzen The aim of the seminar is to reflect on the roles we attribute to design and technology currently, how it was set in pop culture narratives and how we could 'reboot' the disciplines in education to include urgent societal questions, especially when it pertains to colonial legacies. The seminar is structured as conversations around case studies and the students will work on certain questions themselves.

The final assignment for the seminar should represent an original perspective on those issues and can take different formats: it could be a written essay in a more classic format but it could also be a visual or conceptual proposition. This collection of unusual essays will constitute together an online exhibition.

Inhalte Design and Technology share a similar destiny: imbued with the roles of solving

problems, characterised by an expectation that they can change any situation for

the better.

But what if this is an illusion?

With the society at large becoming more aware of issues related to top-down decisions and techno-centric solutions such as large-scale surveillance, ecological dooms and oppression of civic rights, we have the responsibility and the

opportunity to rethink the place of design and technology.

What if we should reboot our mindset for design methods and technological tools to become truly inclusive?

In this course, we will look at a range of aspects:

- the hopes and fears that technologies of the 19th century generated and that are still prevalent nowadays
- the past ideas of futures and whether they happened or not
- pop culture references that support those narratives
- feminist & non-Western perspectives

BDE-BDE-T-WP-BW-5017.22H.001 / Seite 1 von 2

- ways to move forward in education of the design discipline

The class will be structured around discussions, lectures, presentations of film and literature materials and in-class exercises.

The final outcome would be a one-page website representing with text and images your ideas for forms of education. The collection of pages will thus constitute together an online exhibition.

Bibliographie / Literatur A bibliography will be distributed at the beginning of the seminar.

Leistungsnachweis / Testatanforderung

Active and regular attendance (min. 80%); participation to discussions; Compose

and present an independent contribution to the topic.

Termine Blockwoche vom 5. bis 9. September 2022

Bewertungsform bestanden / nicht bestanden

Bemerkung The class will be taught in English.