

## Theory: Art & the Paradoxes of Copyright (gLV)

### Angebot für

Bisheriges Studienmodell > Hochschulweites Lehrangebot > Geöffnete Lehrveranstaltungen  
Bisheriges Studienmodell > Fine Arts > Bachelor Fine Arts > Theorie

Nummer und Typ	BFA-BFA-Th.22H.010 / Moduldurchführung
Modul	Theorie
Veranstalter	Departement Fine Arts
Leitung	Felix Stalder
Anzahl Teilnehmende	maximal 18
ECTS	3 Credits
Voraussetzungen	Course language: English
Zielgruppen	BA Fine Arts students Open for exchange-students

Interested BA students of other study programmes can register from 29th August to 11th September 2021 by ClickEnroll; <https://intern.zhdk.ch/?ClickEnroll>

Interested MA students write an email between 01 to 19 September 2022 to: [studium.dfa@zhdk.ch](mailto:studium.dfa@zhdk.ch)

We will inform you by e-mail in week 38 whether participation is possible. Applications before 01 September 2022 will not be accepted.

Lernziele / Kompetenzen	<ul style="list-style-type: none"> <li>- Learning about 20th- and 21st-century art history, gender studies, avant-garde theory</li> <li>- Getting to know artistic positions in this field</li> </ul>
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Inhalte	<p>Contemporary art's relation to copyright is paradoxical. Copyright gives artists a claim of ownership over their own work. Yet, it enforces a type of individual original authorship that poorly fits contemporary artistic practices, which are often collaborative, generative, and building on the works of others. Since Dada, many avant-garde movements intended to undermine the notion of artistic control and originality. At least since the 1960s, numerous artists and activists have explored this paradox in their works, coming into conflict with copyright, exposing the weakness of its conceptual foundations in the digital domain, instigating collective practices and, recently, through blockchain-based mechanisms (NFTs) pioneered notions of "ownership" that seemingly abandons copyright entirely.</p> <p>In this module, we approach copyright not as fixed legal system, but as a contested cultural domain, in which artists play a key role in developing new models for 21st century. We will focus on artists such as Andy Warhol, Jeff Koons, Richard Prince, Cornelia Sollfrank, Elaine Sturtevant, and on movements such as "copy-left" and look into the strange case of the model Emily Ratajkowski who sold ownership rights to an image of herself she probably doesn't own. We will also look at the rise (and possible fall) of NFTs as the latest incarnation of the paradoxes of copyright.</p>
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Felix Stalder (\*1968) is a professor in the BA Fine Arts. His work focuses on the intersections of cultural, political and technological dynamics, in particular on new modes of common-based production, control society, copyright and transformation of subjectivity. He not only works as an academic, but also as a cultural producer, being a moderator of the mailing list <nettime> and a member of the World

Information Institute as well as the Technopolitics Working Group (both in Vienna). Publications a.o. "Aesthetics of the Commons" (co-editor, Diaphanes, 2021), and "Digital Unconscious" (co-editor, Autonomedia, 2021), <https://fs.zhdh.ch>, <https://felix.openflows.com>

Bibliographie / Literatur	Will be handed out during the course.
Leistungsnachweis / Testatanforderung	Mandatory attendance (minimum 80%); active participation
Termine	Time: 09:15 - 17:00 o'clock  CW 46: 14 / 15 / 16 / 17 / 18 November
Bewertungsform	bestanden / nicht bestanden