# Theory: Art Histories: Art, Pop & Appropriation (gLV)

Angebot für

Bisheriges Studienmodell > Hochschulweites Lehrangebot > Geöffnete Lehrveranstaltungen
Bisheriges Studienmodell > Fine Arts > Bachelor Fine Arts > Theorie

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| Nummer und Typ | BFA-BFA-Th.22F.006 / Moduldurchführung |
| Modul | Theorie |
| Veranstalter | Departement Fine Arts |
| Leitung | Jörg Scheller |
| Anzahl Teilnehmende | maximal 18 |
| ECTS | 3 Credits |
| Voraussetzungen | Course language: English |
| Zielgruppen | BA Fine Arts students<br>Open for exchange students<br><br>Interested BA students of other study programmes can register from 01 to 20 February 2022 by ClickEnroll; https://intern.zhdk.ch/?ClickEnroll<br><br>Interested MA students write an email between 01 to 20 February 2022 to: studium.dfa@zhdk.ch<br>We will inform you by e-mail in CW 8 whether participation is possible.<br>Applications before 01 February 2022 will not be accepted. |
| Lernziele / Kompetenzen | - Knowledge of contemporary art and global pop cultures, focus on appropriation |
| Inhalte | Pop culture is a copypaste culture where innovation is not so much about inventing but rather about transforming what has already been transformed. "We are all copies / But the originals are fake" – this is how Belgian indierock band Dead Man Ray boiled down discourses about art & appropriation in their 1998 song "Copy of 78".<br>The module traces the evolution of appropriation as a cultural technique between entertainment and enlightenment, popular culture and fine arts, cultural criticism and market strategies. We will discuss examples of appropriation art, online meme cultures, and pop music in terms of remixing and sampling. The question whether culture is something one can actually take "possession" of will resurface throughout the module.<br><br>Jörg Scheller (*1979) is professor of art history and permanent guest professor at the Poznan University of the Arts, Poland. His essays are regularly published a.o. in DIE ZEIT, NZZ, frieze magazine, Camera Austria. Besides, he is the singer and bassist of the metal duo Malmzeit and a fitness instructor. www.joergscheller.de |
| Bibliographie / Literatur | Will be handed out during the course |
| Leistungsnachweis / Testatanforderung | Mandatory attendance (minimum 80%); active participation |
| Termine | Time: 09:15 - 17:00 o'clock<br><br>CW 19: 09 / 10 / 11 / 12 / 13 May |

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| Bewertungsform | bestanden / nicht bestanden |