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Vorlesungsverzeichnis 22F

Erstellungsdatum: 18.09.2024 23:17

Zürcher Hochschule der Künste Zürcher Fachhochschule

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Context: Art & Commissioning

Angebot für

Bisheriges Studienmodell > Fine Arts > Bachelor Fine Arts > Kontext

Nummer und Typ BFA-BFA-Ko.22F.007 / Moduldurchführung

Modul Kontext

Veranstalter Departement Fine Arts

Leitung Swetlana Heger

Anzahl Teilnehmende maximal 9
ECTS 3 Credits

Voraussetzungen Course language: English

Lehrform Seminar

Zielgruppen Bachelor Fine Arts students

Open for exchange students

Lernziele / Kompetenzen - Strategies of art work creations for actualized execution / realization of an art work within a given frame / Gaining knowledge about historical and current conditions of commissioned art

- Ability to develop and defend artistic concept in settings with external commission partners

- Critical thinking of personal concepts within group activities

Inhalte

In this "hands on"-workshop we will explore the "Do's and Don'ts" of commissioned art works. Commissioning art is the process of hiring an artist to create an artwork, based on the client's request. There are many reasons why people commission artworks. Through the history of art (portraits of aristocratic family members in the Renaissance to digital take overs on social media), artists were commissioned to produce works for others. We will talk about WHO's (community and institutions, art in public, private and corporate commissioners), WHY's (representational, commercial, political purposes), WHAT's (short term interventions, permanent installations, collaboration, products) and HOW's (conditions, contracts, partnerships).

This module might be accompanied by a commissioned project involving an external partner.

Swetlana Heger (*1968) is an internationally renowned artist and the director of the Department Fine Arts of the Zurich University of the Arts. She exhibited among many others in the Musée des Beaux Arts, Nancy, Le Consortium, Dijon, Wiener Secession, Melbourne Biennale, Berlin Biennale, Centre Pompidou, Paris, Arts Space, New York, Centre National de la Photographie, Paris, Moderna Museet, Stockholm, Hamburger Bahnhof, Berlin, manifesta11, Zürich, Antarctic Pavillon, 57. Venice Biennial.

Bibliographie / Literatur

Will be handed out during the course.

Leistungsnachweis / Testatanforderung

Mandatory attendance (minimum 80%); active participation

Termine Time: 09:15 - 17:00 o'clock

CW 19: 09 / 10 / 11 / 12 / 13 May

Bewertungsform

bestanden / nicht bestanden