

## Theory: Art Theories: Art & the Paradoxes of Copyright (gLV)

### Angebot für

Bisheriges Studienmodell > Hochschulweites Lehrangebot > Geöffnete Lehrveranstaltungen  
Bisheriges Studienmodell > Fine Arts > Bachelor Fine Arts > Theorie

Nummer und Typ	BFA-BFA-Th.21H.012 / Moduldurchführung
Modul	Theorie
Veranstalter	Departement Fine Arts
Leitung	Felix Stalder
Anzahl Teilnehmende	maximal 9
ECTS	3 Credits
Voraussetzungen	Course language: English
Zielgruppen	BA Fine Arts students Open for exchange-students

Interested BA students of other study programmes can register from 30th August to 12th September 2021 by ClickEnroll; <https://intern.zhdk.ch/?ClickEnroll>

Interested MA students write an email between 01 to 19 September 2021 to: [studium.dfa@zhdk.ch](mailto:studium.dfa@zhdk.ch)  
We will inform you by e-mail in week 38 whether participation is possible.  
Applications before 01 September 2021 will not be accepted.

### Lernziele / Kompetenzen

- Learning about about the paradoxes of copyright as a cultural field.
- Understanding the different strategies developed by artist to work with this paradox.
- Reflecting one's own practices in relation to questions covered in the module

### Inhalte

Contemporary art's relation to copyright is paradox. On the one hand, copyright gives artists a claim of ownership over their own work. On the other hand, it enforces a type of individual, original authorship, poorly fitting contemporary artistic practices, which are often collaborative and building on the works of others. At least since the 1960s, numerous artists and activists have explored this paradox in their works, variously coming into conflict with copyright, exposing the weakness of its conceptual foundations in the digital domain, instigating collective anti-copyright practices, and recently, by means of blockchain-based mechanisms (NFT auctions), pioneered notions of ownership that seem to abandon copyright entirely.

In this module, we approach copyright not as fixed legal system, but as a contested cultural domain, in which artists play a key role in developing new models for 21st century. We will focus on artists such as Andy Warhol, Jeff Koons, Richard Prince, Cornelia Sollfrank, Elaine Sturtevant, and on movements such as copy-left and look into the strange case of the model Emily Ratajkowski, who sold ownership rights to an image of herself she probably doesn't own.

Felix Stalder (\*1968) is a professor in the BA Fine Arts. His work focuses on the intersections of cultural, political and technological dynamics, in particular on new modes of common-based production, control society, copyright and transformation of subjectivity. He not only works as an academic, but also as a cultural producer, being a moderator of the mailing list <nettime> and a member of the World Information Institute as well as the Technopolitics Working Group (both in Vienna). Among his recent publications are "The Digital Condition" (Polity Press, 2018),

“Aesthetics of the Commons” (co-editor, Diaphanes, 2021), and “Digital Unconscious” (co-editor, Autonomedia, 2021), <https://fs.zhdk.ch> <https://felix.openflows.com>

Bibliographie /  
Literatur

Will be handed out during the course

Leistungsnachweis /  
Testatanforderung

Mandatory attendance (minimum 80%); active participation

Termine

Time: 09:15 - 17:00 o'clock

CW 42: 18 / 19 / 20 / 21 / 22 October

Bewertungsform

bestanden / nicht bestanden