

## Context: Art & Market(s)

### Angebot für

Bisheriges Studienmodell > Fine Arts > Bachelor Fine Arts > Kontext

Nummer und Typ	BFA-BFA-Ko.21H.014 / Moduldurchführung
Modul	Kontext
Veranstalter	Departement Fine Arts
Leitung	Gregor Staiger
Anzahl Teilnehmende	maximal 13
ECTS	3 Credits
Voraussetzungen	Course language: English
Zielgruppen	BA Fine Arts students Open for exchange-students
Lernziele / Kompetenzen	<ul style="list-style-type: none"> <li>• Getting to know different art markets</li> <li>• Developing a nuanced perception of the relationship between art practice and commercialization</li> <li>• Reading some important texts on art market(s)</li> </ul>
Inhalte	<p>The module aims to look at artistic practice and the work of art in the context of the multiple art markets and to question the relationship between the artist and the art market(s). The roles of the various actors in this system will be examined and current trends will be discussed.</p> <p>This will be followed by a brief historical examination of the role of collectors and patrons from Medici to Pinault, of modern dealers in contemporary art from Leo Castelli to Seth Siegelaub to the mega-gallery, the examination of well-known critical texts on the art market, e.g. by Diedrich Diedrichsen, and finally the role of the artist as a myth or small business owner.</p> <p>Gregor Staiger (*1979) studied film, theatre and literature studies at Emerson College in Boston and at Columbia University in New York. He has been active in the field of contemporary art since 2004, and has been running his own gallery in Zurich since 2010, and is co-founder of the non-profit fair Paris Internationale.</p>
Bibliographie / Literatur	Will be handed out during the course
Leistungsnachweis / Testatanforderung	Mandatory attendance (minimum 80%); active participation
Termine	Time: 09:15 - 17:00 o'clock  CW 50: 13 / 14 / 15 / 16 / 17 December
Bewertungsform	bestanden / nicht bestanden