Z

hdk

Vorlesungsverzeichnis 21H

Erstellungsdatum: 04.07.2025 03:33

Zürcher Hochschule der Künste Zürcher Fachhochschule

_

Pool 11: Art & Commission

Angebot für

Bisheriges Studienmodell > Fine Arts > Master Fine Arts > Master Fine Arts

Nummer und Typ MFA-MFA-Po00.21H.011 / Moduldurchführung

Modul Pool:

Veranstalter Departement Fine Arts

Leitung Swetlana Heger-Davis

Anzahl Teilnehmende maximal 13

ECTS 3 Credits

Voraussetzungen Course language: English

Lehrform Seminar

Zielgruppen MA Fine Arts students

Open for exchange students

In this "hands on" workshop we will explore the Do's and Don'ts of commissioned art

works.

Commissioning art is the process of hiring an artist to create an artwork, based on the client's request. There are many reasons why people commission artworks.

Through the history of art (portraits of aristocratic family members in the

Renaissance to digital taker overs on social media), artists were commissioned to produce works for others. We will talk about WHO's (community and institutions, art

in public, private and corporate commissioners), WHY's (representational, commercial, political purposes), WHAT's (short term interventions, permanent installations, collaboration, products) and HOW's (conditions, contracts,

partnerships).

This module will be accompanied by a commissioned project involving an external partner and requests a semester long participation on a regular base (1-2x a

month) until the project is executed (beginning of 2022).

About the lecturer:

Swetlana Heger is a conceptual artist, based between Zurich and Berlin. She has exhibited in numerous international museums, galleries and institutions such as Le

Consortium/Dijon, Wiener Secession, Berlin Biennale, Centre Georges Pompidou/Paris, Artists Space/New York, Centre National de la

Photographie/Paris, Moderna Museet/Stockholm, Hamburger Bahnhof/Berlin,

manifesta11, Zurich etc.

Bibliographie / Literatur

Will be handed out during the course.

Leistungsnachweis / Testatanforderung

Mandatory attendance (minimum 80%); active participation

Termine Time: 09:00 - 17:00 o'clock

CW 41: 11 / 12 / 13 / 14 / 15 October

Bewertungsform bestanden / nicht bestanden