Ausstellungsszenografie / Exhibition Scenography (gLV)

All +1. A Speculative Extension Proposal to the “6 Zimmer X 6 Positionen” Exhibition at Museum für Gestaltung, Ausstellungsstrasse 60, Zurich.

Angebot für

Bisheriges Studienmodell > Hochschulweites Lehrangebot > Geöffnete Lehrveranstaltungen
Bisheriges Studienmodell > Art Education > Master Art Education > Curatorial Studies > 1. Semester
Bisheriges Studienmodell > Art Education > Master Art Education > Curatorial Studies > 3. Semester

Nummer und Typ	mae-vcs-204.21H.001 / Moduldurchführung
Modul	Ausstellungsszenografie
Veranstalter	Departement Kulturanalysen und Vermittlung
Leitung	Antonio Scarponi
Zeit	Fr 19. November 2021 bis Fr 10. Dezember 2021 / 8:30 - 16:30 Uhr
Ort	ZT 4.T39 Atelier Art Education
Anzahl Teilnehmende	maximal 20
ECTS	2 Credits
Voraussetzungen	Studierende MA Art Education Curatorial Studies: keine Für Studierende anderer Studiengänge bzw. Vertiefungen der ZHdK, im Rahmen der geöffneten Lehrveranstaltungen: Einschreibung über ClickEnroll https://intern.zhdk.ch/?ClickEnroll
Lehrform	Frontal lectures, seminars, workshops, spatial interventions (mockups), field research
Zielgruppen	Studierende MA Art Education Curatorial Studies Wahlpflichtmodul
Lernziele / Kompetenzen	Competencies: Students will acquire the essential exhibition design knowledge to understand, analyze, represent existing ideas as well as learn how to represent, explain and transfer knowledge to give form to new ideas using essential design tools such as drawings, sketches, collages, models. Parallel to this; they will receive an overview of the discourse of the state of the arts of exhibition design. Students will operate in small, coordinated workgroups. Methods: Students will be guided through two primary design methodologies consisting in activating tools and critical categories to read existing exhibition design work to reach a “learning from” attitude and, on the other hand, they will use imaginative and speculative approaches to investigate new ideas and develop new concepts and new scenarios. Approaches: Students will be mentored using two different approaches: hands-on critical analysis and ideas development as well as critical, conceptual, theoretical knowledge. Teaching forms: The module will be carried with mutable teaching formats combining theory and practice including, seminars, lectures and workshops, online and offline. The course will be launched with one excursion to the 6 Zimmer X 6 Positionen exhibition guided by the exhibition curator Renate Menzi.

Inhalte	All +1. A Speculative Extension Proposal to the “6 Zimmer X 6 Positionen” Exhibition at Museum für Gestaltung, Ausstellungsstrasse 60 Zurich. The Ausstellungsszenografie seminar and workshop for the fall semester of 2021 will focus on the design of an "extension" of the 6 Zimmer X 6 Positionen exhibition at the Museum für Gestaltung Zurich in Ausstellungsstrasse 60. Exhibition design can be seen as the critical practice of display (of documents, artworks or artefacts of different nature) about different subjects (audience) to carve a narrative out of oblivion. By definition, this practice can never be far complete or exhaustive nor innocent. Exhibition Scenographers are facing several constraints such as space, time, economic resources, documents availability, as well as political stances. These given facts make exhibition design “ontological” art forms. In this module, students will be challenged to confront themselves with the scenography design of the 6 Zimmer X 6 Positionen exhibition at Museum für Gestaltung in Ausstellungsstrasse 60, Zurich. They will be asked to imagine contributing with a “missing” section or room to “complete” the given narrative as “guest scenographers”. This exercise will allow the students to de-construct the curator's choices with a focus on the implication of the exhibition scenography. Based on this analysis, students are invited to position themselves and add an “imaginary section” or “room-position” of the exhibition to add a new layer of understanding of the current exhibition. In order to operate in the 6 Zimmer x 6 Potions exhibition as a case study, critical as well as technical scenographic design tools and methodologies will be presented to the students and contextualized within the frame of contemporary exhibition design discourse.
Bibliographie / Literatur	- Bayer, Herbert. (1939 – 1940). Fundamentals of Exhibition Design. The New York Public Library, Rare Book Division. S. 17-25. Verfügbar unter der URL: http://digitalcollections.nypl.org/items/90f2757f-0c82-18e9-e040-e00a18064bc0 - Atelier Brückner, Barthelmes, Christian, & Oudsten, Frank den. (2011). Scenography: Making spaces talk, projects 2002-2010: Narrative Räume, Projekte 2002-2010: Szenografie. Ludwigsburg: Avedition. S. 59-75; S. 111-113; S. 169-227. - Warnecke, Jan-Christian. (2014). Ausstellungsplanung: Zur Zusammenarbeit zwischen Museum und Gestalter: Collaboration between museum and designer: Exhibition planning. Stuttgart: Avedition. S. 43-59; S. 63-77. - O'Doherty, Brian, & McEvilley, Thomas. (1999). Inside the white cube: The ideology of the gallery space (Expanded ed, 1st University of California Press ed., Ahmanson-Murphy fine arts imprint). Berkeley: University of California Press. S. 13-34 - Voorhies, James Timothy. (2017). Beyond objecthood: The exhibition as a critical form since 1968. Cambridge Massachusetts: The MIT Press. S. 21-70 - Ryan, Zoë, Antonelli, Paola, & Art Institute of Chicago. (2017). As seen: Exhibitions that made architecture and design history (First ed.). Chicago Illinois: The Art Institute of Chicago. S. 15-32. - da Silva, Josè. (2019). How museums are stepping up exhibition design. In: The Art Newspaper, 01.03.2019.
Leistungsnachweis / Testatanforderung	Mindestens 80% Präsenz und aktive Teilnahme, Bearbeitung von Literatur und Übungen. Bewertung mit "bestanden/ nicht bestanden".
Termine	Herbstsemester 2021 Freitag 19.11. 26.11

	3.12 10.12
	08.30 bis 16.30h
Dauer	4 x 7
Bewertungsform	bestanden / nicht bestanden
Bemerkung	Unterrichtssprache ist Deutsch. The seminar will be held in German.