

## Ästhetische Kulturen – Seminar 2: How we read. Theory as practice – practice as theory. (glv)

Angebot für	Art Education > Master Art Education > Basisprogramm > Basisprogramm Transdisziplinarität > Master Transdisziplinarität in den Künsten > Alle Semester
Nummer und Typ	mae-mtr-102.21F.004 / Moduldurchführung
Beschreibung	What can texts tell us? Do they tell us anything, or do they rather show us what they tell us?
Veranstalter	Departement Kulturanalysen und Vermittlung
Leitung	Dominique Raemy
Zeit	Di 9. März 2021 bis Di 18. Mai 2021 / 17:45 - 20:45 Uhr
ECTS	2 Credits
Voraussetzungen	(E) Interest in reading theoretical texts. No prior knowledge required. Readiness to read English texts expected. Ability to read German texts recommended. Discussions will be in English, unless all participants understand German well enough.  (D) Interesse am Lesen theoretischer Texte. Keine Vorkenntnisse erforderlich. Bereitschaft englische Texte zu lesen vorausgesetzt. Fähigkeit deutsche Texte zu lesen empfohlen. Diskussionen sind auf Englisch, ausser alle Teilnehmenden verstehen Deutsch.  Für Studierende anderer Studiengänge bzw. Vertiefungen der ZHdK, im Rahmen der geöffneten Lehrveranstaltungen: Einschreibung über ClickEnroll <a href="https://intern.zhdk.ch/?ClickEnroll">https://intern.zhdk.ch/?ClickEnroll</a>
Lehrform	Seminar
Zielgruppen	open course for master students of all disciplines
Lernziele / Kompetenzen	Participants get to know different ways of thinking about texts.
Inhalte	Since antiquity, people have been occupied with the interpretation of texts. The problem of how texts should be interpreted and understood at first concerned holy scriptures and later on legal as well as literary texts. Until modernity hermeneutics, the theory of interpretation, had to assume that there is something to be understood in a text. But already Nietzsche doubted that an ultimate meaning could to be unearthed. This doubt would affect the way we read to the present day. In the post-war years, the question of the «right way» of interpreting texts was posed as a critique of power: who should have the prerogative of interpretation? The self-conception of hermeneutics was shaken. Susan Sontag spoke out «against interpretation», and Roland Barthes proclaimed the «death of the author». Finally, Jacques Derrida countered hermeneutics with the reading method of deconstruction. He and others pointed out that there is no truth to be deciphered if the symbols don't refer to anything «beyond» the text. The medium is therefore self-referential ... and it isn't neutral. Language doesn't allow for any uninvolved communication about the world but instead creates and changes it. With this, the perspective in dealing with texts shifts from the «what» of meaning to the «how» of sensuality. The concept of performativity lets us think of language as «medially embodied». «Linguisticity», Sybille Krämer says, «is dependent on picturality,

saying is dependent on showing». If writing is thus always already performative, then it remains to be determined whether performativity can also describe a specific artistic strategy or, more generally, the art of writing. Irrespective of this question, the concept of performativity promotes a way of reading which understands that form and content are inseparable, and which searches for a moment of showing in all saying.

In this seminar we are dedicating our time to the close reading of texts that combine (media) theory and (writing) practice, texts, in other words, that show a reflection on what texts do (with us). The guiding questions for us are: what do writers do when they think writing in writing? And: what kind of reading do these texts demand from us?

Bibliographie / Literatur	A reading list will be made available at the start of the semester.
Leistungsnachweis / Testatanforderung	80% attendance, active participation, preparatory reading
Termine	Frühlingssemester 2021
Dauer	Dienstag, 9.3./ 23.3./ 6.4./ 20.4./ 4.5./ 18.5, jeweils 17.45 bis 20.45 h
Bemerkung	„Ästhetische Kulturen“ setzt sich im FS 2021 aus 5 modularen Lehrveranstaltungen zusammen, die auch unabhängig von einander besucht werden können. Sie finden jeweils dienstagabends (Seminar 1 bis 3), als Blockveranstaltung (DGÄ-Konferenz mit Vorbereitungsmodul) sowie an 5 Samstagen während des Semesters (Master-Forschungskolleg) statt. The seminar will be held in English. Einschreibungen über ClickEnroll.