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Vorlesungsverzeichnis 21F

Erstellungsdatum: 05.07.2025 19:28

Zürcher Hochschule der Künste Zürcher Fachhochschule

HYB Practice 1: Poetry in Action

The impact of spoken or written word on art

Angebot für

Bisheriges Studienmodell > Fine Arts > Master Fine Arts > Master Fine Arts

Nummer und Typ MFA-MFA-Pr00.21F.001 / Moduldurchführung

Modul Practice:

Veranstalter Departement Fine Arts

Leitung Nils Röller, Lorenza Longhi, Nina Kerschbaumer

Anzahl Teilnehmende maximal 9
ECTS 21 Credits

Voraussetzungen Course language: English

Lehrform Seminar, group and individual tutorials, exhibition visits

Zielgruppen MA Fine Arts students

Open for exchange students

Lernziele / Kompetenzen Strategies to relate words and images in artistic production and their presentation. This includes reflection and awareness of relevant contemporary practices in art

and poetry.

Inhalte How far the tiger walked

and how little he made himself

to sit by this fire and drink Milk

This poem by Pati Hill is placed opposite to a xerox of an image. Strategies of relating text and image are in the focus of this course. Pati Hills work is currently presented at the Kunsthalle Zürich. Next to her work we will discuss positions of Lorenza Longhi, Dieter Roth, Adrian Piper, Paul Klee, Gili Tal, Charles Olson, Anne Carson, Johanna Drucker, Klara Liden, Ghislaine Leung, Precious Okoyomon, We Are Publication, Bhanu Kapil. By putting together all these different kinds of otherness we will explore how to approach and how to involve poetries and words into artistic production. Perhaps through camouflaging techniques and strategies. Moreover, why do words become strong and how? To approach language - and the source materials - in a different way each time, we start from the point, that the reflection of language is at the service of specific values (related to advertisment, fictional characters from movies and literature). We will consider ways to turn the theoretical discourses into action, testing self-publishing and visual experiments. We will read and approach together different examples every day and do presentations/practical mimicking experiments based

About the lecturers:

on the subjects we will read about "make do".

Dr. Nils Röller is Professor for Media and Cultural Theory. In his practice he explores contemporary poetic strategies (romanform.ch). Currently he prepares a Research Project on Visual Philosophy (www.iconographyofphilosophy). 2019 NR curated the exhibition "Zellenleben" and the symposion "Abständiges" at the

Kunstraum Kreuzlingen as part of this Research.

Lorenza Longhi is an artist her works address and contest the everyday as a set of standard functional codes. Her works have been shown in various European exhibition spaces and institutions including Fanta-MLN, Milan; Bungalow, Berlin; LA Quadriennale di Roma, Rome; Plymouth Rock Zurich; Kunsthalle Zürich, Villa Vassilieff, Paris Milieu, Bern, Museum Im Bellpark, Kriens Fondazione Sandretto Re Rebaudengo, Turin.

In 2020, Lorenza Longhi received the Shizuko Yoshikawa Award. www.lorenzalonghi.biz

Nina Kerschbaumer is a filmmaker, researcher and an assisting teacher at DFA. She is interested in fact and fiction narratives and the deconstruction of common storytelling methods. In her artistic work, she explores how the supposed distinction of private and public space and its visual representation affect concrete social and political decisions. Her research is directly linked to her practice as a Visual Artist, centered around mobile phone photography in social media, its production methods and implications.

Bibliographie / Literatur

Sources for our discussions will be at the "Handapparat" in the MIZ, and on Paul.

Leistungsnachweis / Testatanforderung

Mandatory attendance (minimum 80%); active participation, semester report

Termine Time: 10:00 - 18:00 o'clock

CW 11: 15 / 16 / 17 / 18 / 19 March CW 13: 29 / 30 / 31 March, 01 April

CW 15: 12 April

Critiques:

CW 13: 01 April CW 15: 12 April

Bewertungsform bestanden / nicht bestanden