

DIG Theorie 2.2 VIAD: Design Methodologie

This course proposes to investigate the methods of interaction design and the challenges they pose, with a particular focus on human-centred design. With notions of cultural contexts, historical overviews, and case studies, we'll discuss the foundations of interaction design methods and their evolution. During the overlap with the Interaction Design process course, some of these concepts will be put into practice.

Angebot für

Bisheriges Studienmodell > Design > Bachelor Design > Interaction Design > 2. Semester

Nummer und Typ	BDE-BDE-T-VS-2002.21F.001 / Moduldurchführung
Modul	Theorie 2. Semester VIAD
Veranstalter	Departement Design
Leitung	Dr. Joëlle Bitton
Zeit	Mo 22. Februar 2021 bis Mo 7. Juni 2021 / 10:30 - 12:30 Uhr
ECTS	2 Credits
Voraussetzungen	keine
Lehrform	Seminar, In-class exercises and independent study. Each course is structured around two student presentations of fifteen minutes each and class discussions, with occasionally an additional lecture from the instructor or guest lecturer.
Zielgruppen	BA-Theoriemodul vertiefungsspezifisch für Studierende im 2. Semester
Lernziele / Kompetenzen	Das Theorieseminar vermittelt Grundlagen der Designmethodologie entlang eines menschenzentrierten Designprozesses.
Inhalte	Lektionenübersicht 1. Deconstructing Interaction Design 2. Perspectives of Design 3. Design in the Everyday context 4. Human- Computer Interaction and methods 5. The experience and the User-experience 6. The question of the prototype 7. Evaluation by narration 8. Re.Evaluation 9. Visual Abstractions 10. Innovation for All 11. Speculative design, design, art 12. Teach
Bibliographie / Literatur	Provided on IAD server
Leistungsnachweis / Testatanforderung	min. 80% Presence Grade: Oral presentations 30% Final essay 40% Class participation 10% Journal/Blog 20%
Termine	Montags vom 22. Februar bis 7. Juni 2021 Kein Seminar an folgenden Terminen:

15. März
5./26. April 2021
24. Mai 2021

Dauer 10:30 bis 12:30 Uhr

Bewertungsform Noten von A - F