

## DIG Theory: Unlearning Copyright (gLV)

Art beyond "originality" and "authorship"

### Angebot für

Bisheriges Studienmodell > Hochschulweites Lehrangebot > Geöffnete Lehrveranstaltungen  
Bisheriges Studienmodell > Fine Arts > Bachelor Fine Arts > Theorie

Nummer und Typ	BFA-BFA-Th.20H.015 / Moduldurchführung
Modul	Theorie
Veranstalter	Departement Fine Arts
Leitung	Felix Stalder
Anzahl Teilnehmende	maximal 13
ECTS	3 Credits
Voraussetzungen	Course language: Englisch
Zielgruppen	Open for exchange students

Interested students of other study programs can contact [studium.dfa@zhdk.ch](mailto:studium.dfa@zhdk.ch) and will be informed at the end of calendar week 36 about possible participation.

ATTENTION: The module is fully booked!

**Inhalte**

In this module, we want to unlearn "copyright", i.e. a particular social construction consisting of individual authorship, stable works, audiences, personal property, and markets. It emerged in Europe of the 18th and 19th century. Not only is this construction far from universal, but its global application imposes considerable violence on practices that do not fit its categories. For a long time, these have been primarily those rooted in non-western traditions that always had very different concepts of works of art and their social life. Today, in the digital world, the problematic construction of copyright becomes visible also in the West, in day-to-day practices in social media as well as in temporary forms of art which are based on re-use, flexible forms of authorship and abundance beyond markets. We will start with the notion of "unlearning" from post-colonial theory, and then move back and forth between non-western and digital cultural practices.

Felix Stalder (\*1968) researches the interrelation of society, culture and technologies. At the ZHdK he heads the research project "Creating Commons", which examines artistic projects that generate free resources. He is a founding member of the artistic research platform "Technopolitics" and the "World Information Institute", both in Vienna.

### Bibliographie / Literatur

Kick-off literature:

Boon, Marcus, In Praise of Copying (Cambridge, Mass: Harvard University Press, 2010) <<http://www.hup.harvard.edu/features/in-praise-of-copying/>>

Goldsmith, Kenneth, Uncreative Writing. Managing Language in the Digital Age (New York: Columbia University Press, 2011)  
<[https://monoskop.org/media/text/goldsmith\\_2011\\_uncreative\\_writing/](https://monoskop.org/media/text/goldsmith_2011_uncreative_writing/)>

The full list of references will be distributed at the beginning of the course.

Leistungsnachweis / Testatanforderung	80% presence in class, active participation during class, and written text.
Termine	Time: 09:00 - 17:00 o'clock  CW 49: 30 November / 01 / 02 / 03 / 04 December
Bewertungsform	bestanden / nicht bestanden