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## Vorlesungsverzeichnis 20H

Erstellungsdatum: 26.04.2024 22:43

Zürcher Hochschule der Künste Zürcher Fachhochschule

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## DIG Context: Art & Market

Angebot für

Bisheriges Studienmodell > Fine Arts > Bachelor Fine Arts > Kontext

Nummer und Typ BFA-BFA-Ko.20H.016 / Moduldurchführung

Modul Kontext

Veranstalter Departement Fine Arts

Leitung Gregor Staiger

Anzahl Teilnehmende maximal 15

ECTS 3 Credits

Voraussetzungen Course language: English

Zielgruppen Not open for exchange students

Inhalte The module aims to look at artistic practice and the work of art in the context of the

market and to question the relationship between the artist and the art market(s). The roles of the various actors in this system will be examined and current trends

will be discussed.

This will be followed by a brief historical examination of the role of collectors and patrons from Medici to Pinault, of modern dealers in contemporary art from Leo Castelli to Seth Siegelaub to the mega-gallery, the examination of well-known critical texts on the art market, e.g. by Diedrich Diedrichsen, and finally the role of

the artist as a myth or small business owner.

Gregor Staiger (\*1979) studied film, theatre and literature studies at Emerson College in Boston and at Columbia University in New York. He has been active in the field of contemporary art since 2004, has been running his own gallery in Zurich since 2010, and is co-founder of the non-profit exhibition Paris

Internationale.

Leistungsnachweis / Testatanforderung

Mandatory attendance (minimum 80%); active participation

Termine Time: 09:15 - 17:00 o'clock

CW 49: 30 November, 01 / 02 / 03 / 04 December

Bewertungsform bestanden / nicht bestanden