DIG Context: Art & Publishing (gLV)

Angebot für

Bisheriges Studienmodell > Hochschulweites Lehrangebot > Geöffnete Lehrveranstaltungen
Bisheriges Studienmodell > Fine Arts > Bachelor Fine Arts > Kontext

Nummer und Typ	BFA-BFA-Ko.20H.011 / Moduldurchführung
Modul	Kontext
Veranstalter	Departement Fine Arts
Leitung	Marie Lusa
Anzahl Teilnehmende	maximal 11
ECTS	3 Credits
Voraussetzungen	Course language: English
Zielgruppen	Open for exchance students Interested students of other study programmes can contact studium.dfa@zhdk.ch and will be informed at the end of calendar week 36 about a possible participation. ATTENTION: The module is fully booked!
Inhalte	Although society is undergoing a transition from the physical to the digital, the printed book still enjoys great popularity in the arts. The interdisciplinary workshop will approach the medium book and the question of publication in different ways. Typological questions (functionality, task, impression, use, communication) will be discussed as well as practical (how is a book structured, how is it created) and analytical (how can its concept be expanded, etc.). Marie Lusa (*1976) works as art director and graphic designer. She is one of the most important graphic designers in Switzerland and has received several awards. The publications she has designed are often created in close collaboration with the artists themselves.In addition to her work as a graphic artist, she is also co-founder of the Paris Internationale art platform and teaches at the ECAL.
Leistungsnachweis / Testatanforderung	Mandatory attendance (minimum 80%); active participation
Termine	Time: 09:15 - 17:00 o'clock CW 51: 14 / 15 / 16 / 17 / 18 December
Bewertungsform	bestanden / nicht bestanden