Vorlesungsverzeichnis 20H

Erstellungsdatum: 07.07.2025 02:14

Zürcher Hochschule der Künste Zürcher Fachhochschule

HYB Pool 8: Art & (Re-)presentation: From Portfolio to Communication

Mediality and architecture of the portfolio as a powerful tool of communication, (re-)presentation and (self-)reflection in artistic practice.

Angebot für

Bisheriges Studienmodell > Fine Arts > Master Fine Arts > Master Fine Arts

Nummer und Typ MFA-MFA-Po00.20H.008 / Moduldurchführung

Modul Pool:

Veranstalter Departement Fine Arts

Leitung Gabriele Garavaglia

Anzahl Teilnehmende maximal 16

ECTS 3 Credits

Voraussetzungen Course language: English

Drafts of a portfolio and statement.

Recommended for graduating students

Lehrform Seminar, theoretical and practical workshop, group and individual tutorials

Zielgruppen MA Fine Arts students

Open for exchange students

Lernziele / Kompetenzen Understanding of the work identifying the best way to convey it

Construction of an effective portfolio as a third point of view on the artistic

production

Ability to present and discuss your own artistic research

Inhalte Starting from a theoretical investigation, on modes of distribution and dispersion in

the field of art, we discuss and understand strategies, techniques, tools, giving indications to assemble a compelling dossier, for different levels of artistic

experience, aims, biographies, by diving into a workshop-like environment. We will

look at how to speak about and how to argue about the (art-)work.

To to better understand the portfolio and the discourse around it, this lab integrates several visitors: experienced art professionals such as curators and cultural actors, designers and gallerists. It furthermore provides an encounter with works by

relevant contemporary artists.

Gabriele Garavaglia studied architecture in London and Milan. He attended the Fine Art Master program at ECAL in Lausanne. During the last years Gabriele has been presenting his work internationally, receiving the Swiss Art Awards 2019. His artistic production focuses on new performativity, living images and hyper contexts.

Bibliographie / Literatur

Lutz Bacher: SNOW, JRP | Ringier (March 31, 2014)

Leistungsnachweis / Testatanforderung

Mandatory attendance (80%); active participation

Termine Time: 10:00 - 18:00 o'clock

CW 02: 11 / 12 / 13 / 14 / 15 January

Bewertungsform bestanden / nicht bestanden