DIG Visual Storytelling und animierte Erklärvideos mit After Effects

Angebot für

Bisheriges Studienmodell > Design > Bachelor Design > Cast / Audiovisual Media > 3. Semester

Nummer und Typ	BDE-VCA-V-3103-1.20H.001 / Moduldurchführung
Modul	Animiertes Erklärvideo
Veranstalter	Departement Design
Leitung	William Crook
Anzahl Teilnehmende	mindestens 11
ECTS	6 Credits
Voraussetzungen	Basic knowledge of: After Effects, Illustrator or Photoshop, Audition or equivalent software
Lehrform	Tutorials, lectures, case studies, project work
Lernziele / Kompetenzen	- Development of production skills (concept, storyboard, animatic, project management) - Software skills (design with PS/AI, animation with AE, sound with Audition) - Professional practice (working with a partner, answering a brief, presenting work in progress, responding to feedback)
Inhalte	Production of a 2-3 minute animated explainer film, working with an external partner, with a focus on conveying information in an engaging and entertaining form. Topic and partner TBA.
Leistungsnachweis / Testatanforderung	80% Anwesenheit
Termine	8.10.-10.11.2020 (ausser Montage; 13.10., 20.10. und 10.11. nur NM; "Journalismus jetzt" am 6.11.)
Bewertungsform	Noten von A - F
Bemerkung	Course will be mixed language, with inputs in both German and English.