

## Hacking Global Pop Icons (Summer School Shared Campus)

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Hacking Global Pop Icons is a practice-based summer school. Starting online, and if the situation allows, concluding in a physical meeting (salon) in Europe, where practice-based work will be shared, discussed and exhibited. Hacking Global Pop Icons explores the relationship between global pop cultures and local identities, and examines the political, social and historical dimensions of (mass) production and reception. A global pop icon will serve as a common starting point for cultural analysis and for the transdisciplinary production of new artworks seeking to deconstruct, remix and expand the influence and impact of the chosen icon.

#### Angebot für

Bisheriges Studienmodell > Hochschulweites Lehrangebot > Z-Module

Nummer und Typ	ZMO-ZMO-L009.2.20H.001 / Moduldurchführung
Modul	Hacking Global Pop Icons
Veranstalter	Z-Module
Leitung	Caitlin Shepherd, Artist & Lecturer, University of the Arts London Tom Gerber, Film Director, ZHdK Claudio Bucher, Author, Music Producer, Cultural Advisor Justin Wong, Comic Artist, Hong Kong Yiu Fai, Writer/Lyricist, Hong Kong
Zeit	Mi 17. Juni 2020 bis Fr 3. Juli 2020 2 Wochen
Anzahl Teilnehmende	8
ECTS	4 Credits
Lehrform	Online Course (inputs/lectures) Practice-based online collaboration Physical Meeting in autumn 2020 (if the situation allows)
Zielgruppen	BA all departments MA all departments
Lernziele / Kompetenzen	Understanding cultural concepts in global contexts Transcultural and transdisciplinary collaboration Pop culture theory and social history Creative writing Digital and sensory ethnography
Inhalte	We are living in extraordinary times. The global COVID-19 pandemic has catalysed unprecedented change. What was once thought impossible is now being rolled out by different countries in quick succession. Such accelerated revisions of everyday life demand reappraising who and what we hold dear. Amid these unfamiliar and novel circumstances, Hacking Global Pop Icons sets out to use creative practice to explore who and what can be thought of as globally iconic, and to what effect.

The term global pop icon may have manifold meanings: internet memes; global systems; pervasive social networks; virtuous and famous people, objects and places. What do global icons tell us about our identities, society and culture? Who and what makes an icon? And which role do global pop icons play in our strange new world? In this three-week online summer school, one icon will serve as a catalyst for cultural analysis and for the transdisciplinary production of artworks that will reflect our new cultural landscape. Participants from Europe and Asia will convene and collaborate online. We will avoid long video calls at all cost!

The selected participants will be invited to present their ideas at the Shared Campus Global Pop Cultures Symposium 2020 with a focus on the staging and understanding of "self-imaging" in different cultural contexts. Student collaborations will be exhibited online and offline in a final presentation encompassing multiple formats. To conclude the online course and if the situation allows, it is intended that participants will meet physically to share their creative work at a salon, to be held at one of the European partners of Shared Campus in late autumn 2020.

Leistungsnachweis / Testatanforderung	Participation in classes Practical work Final presentation
Termine	17 June - 3 July (without weekends)
Dauer	13 Tage
Bewertungsform	bestanden / nicht bestanden