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Vorlesungsverzeichnis 20F

Erstellungsdatum: 03.07.2025 06:57

Zürcher Hochschule der Künste Zürcher Fachhochschule

Context: Art & Magazines

An introduction based on shared conversations, reading sessions and writing training

Angebot für

Bisheriges Studienmodell > Fine Arts > Bachelor Fine Arts > Kontext

Nummer und Typ BFA-BFA-Ko.20F.011 / Moduldurchführung

Modul Kontext

Veranstalter Departement Fine Arts

Leitung Mareike Dittmer

Anzahl Teilnehmende maximal 16 ECTS 3 Credits

Voraussetzungen Course language: English

Lehrform Workshop including field trips/experts visits

Zielgruppen Open for exchange students.

Lernziele / Kompetenzen learn how to publish (about) art with an overview of existing models and key players

learn about different forms of publishing, distinguishing specifics of each medium
improve relevant knowledge and vocabulary throughout the procedures connected

to printed matter and beyond

Inhalte The aim of this module is give you an overview of the publishing worlds connected

with art, also in order for you to become more comfortable and confident in reading, speaking and writing about your own and other's work in English.

We will practice conversations about art publications, read and discuss reviews and essays, listening to podcasts, visit exhibitions and discuss set subjects, also with invited experts. We will train your writing and presentation skills, and last but not least discuss how the dangers to be lost in translation might be avoided.

Mareike Dittmer (*1978) studied cultural and communication sciences at the UdK Berlin and was for almost 20 years involved with frieze magazine, being the cofounder and co-publisher of frieze d/e and later the associate publisher of frieze. As director of Art Stations Foundation CH, for the past 1.5 years she has developed different formats for the new Muzeum Susch and the other activities of the foundation - from book publishing to podcasts, social media chanels and the Muzeum Susch App.

Leistungsnachweis / Testatanforderung

Mandatory attendance (minimum 80%); active participation

Termine Time: 09:15 - 17:00 o'clock

CW 11: 09 / 10 / 11 / 12 / 13 March

Bewertungsform bestanden / nicht bestanden

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