

Ausstellungsszenografie / Exhibition Scenography (gLV)

Next Stop? A Speculative, Imaginary, Extension Proposal to the SBB exhibition, Museum für Gestaltung Zürich (3.8.2019 - 5.1.2020).

Angebot für

Bisheriges Studienmodell > Hochschulweites Lehrangebot > Geöffnete Lehrveranstaltungen
Bisheriges Studienmodell > Art Education > Master Art Education > Curatorial Studies > 1. Semester
Bisheriges Studienmodell > Art Education > Master Art Education > Curatorial Studies > 3. Semester

Nummer und Typ	mae-vcs-204.19H.001 / Moduldurchführung
Modul	Ausstellungsszenografie
Veranstalter	Departement Kulturanalysen und Vermittlung
Leitung	Antonio Scarponi
Zeit	Fr 8. November 2019 bis Fr 29. November 2019 / 8:30 - 16:30 Uhr
Ort	ZT 4.T39 Atelier Art Education
Anzahl Teilnehmende	maximal 14
ECTS	2 Credits
Voraussetzungen	Studierende MA Art Education Curatorial Studies: keine
	Für Studierende anderer Studiengänge bzw. Vertiefungen der ZHdK, im Rahmen der geöffneten Lehrveranstaltungen: Einschreibung über ClickEnroll https://intern.zhdk.ch/?ClickEnroll
Lehrform	Frontal lectures, seminars, workshops, spatial interventions (mockups), field research
Zielgruppen	Studierende MA Art Education Curatorial Studies Wahlpflichtmodul
Lernziele / Kompetenzen	The "Lernziele" and "Kompetenzen" that students will acquire during the course will be focused on an applied and hands-on as well as critical understanding of contemporary exhibition scenography. Concretely, students will learn basic knowledge of what it takes to conceive an exhibition scenography project from a critical as well a technical point of view. Students will be confronted with the understanding of the decision-making process of an existing exhibition (SBB) through "content in context" pedagogical approach from which they will gain technical knowledge on idea representation techniques strategies (model, render, colleges, diagrams, etc.) to the more technical aspect of the realization (lighting, physical display, narrative sequences, public behaviour, signage).
Inhalte	The Ausstellungszenografie / Exhibition Scenography seminar and workshop for the fall semester 2019 will focus on the design of an "extension" of the SBB exhibition at the Museum für Gestaltung Zürich in Ausstellungstrasse 60 (3.8.2019 - 5.1.2020).

Exhibition design can be seen as the critical practice of display of documents, artworks or artefacts of different nature, in relation to different subjects (audience) to carve a narrative out of the oblivion. By definition, this practice can ever be far complete or exhaustive. Curators are facing several constraints such as space, time, economic resources, documents availability as well as political stances,

which make exhibitions "ontological art forms".

Students will be challenged to confront themselves with the current SBB exhibition and imagine to add and design a "missing" section to "complete" the given narrative. The focus will be on the content and the language of the exhibition scenography: the spatial relationship between the display and the audience's behaviour. Students are invited to explore the narrative power of display, reflecting how a new hypothetical layer can influence the focus of the exhibition and its understanding.

To operate the SBB exhibition as a case study, critical as well as technical scenographic design tools and methodologies will be presented within the frame of contemporary exhibition scenography.

Leistungsnachweis / Testatanforderung	Mindestens 80% Präsenz und aktive Teilnahme, Bearbeitung von Literatur und Übungen. Bewertung mit "bestanden/ nicht bestanden".
Termine	Herbstsemester 2019 Freitag, 08:30 - 16:30 08.11. 15.11. 22.11. 29.11.
Dauer	4 x 7
Bewertungsform	bestanden / nicht bestanden