

Ausstellungsszenografie (gLV)

The goal of the seminar is to provide a spatial understanding of exhibitions as a form of public space. Tools, reflections and discourses currently applied to the design and composition of public spaces, will be adapted and contextualized into an exhibition design exercise. Students will be provided with four dichotomies defined by Jan Gehl as city and site planning tools that can be used to read, understand, design and compose public spaces:

- to "assemble" or to "disperse"
- to "integrate" or to "segregate"
- to "invite" or to "repel"
- to "open up" or "close in"

Angebot für

Bisheriges Studienmodell > Hochschulweites Lehrangebot > Geöffnete Lehrveranstaltungen
Bisheriges Studienmodell > Art Education > Master Art Education > Curatorial Studies > 2. Semester

Nummer und Typ	mae-vcs-204.19F.001 / Moduldurchführung
Modul	Ausstellungsszenografie
Veranstalter	Departement Kulturanalysen und Vermittlung
Leitung	Antonio Scarponi (Modulverantwortlicher); Serge von Arx
Zeit	Do 7. März 2019 bis Fr 29. März 2019 / 9 - 17 Uhr
Ort	ZT 4.T39 Atelier Art Education
Anzahl Teilnehmende	maximal 20
ECTS	2 Credits
Voraussetzungen	keine
	Für Studierende anderer Studiengänge bzw. Vertiefungen der ZHdK, im Rahmen der Geöffneten Lehrveranstaltungen: Einschreibung über ClickEnroll https://intern.zhdk.ch/?clickenroll
Lehrform	Lectures, seminars, workshops, spatial interventions.
Zielgruppen	Studierende MA Art Education Curatorial Studies Wahlpflichtmodul
Lernziele / Kompetenzen	Knowledge: based on the proposed dichotomies, students will gain familiarity on how to establish a spatial relationship between subjects and objects. Methods: the public space will be reflected as an archive of spatialities, narratives and identities that can be transferred, hacked, modified and articulate the scenographic strategy of an exhibition space. Attitude: students will be encouraged to develop "guerrilla scenography tactics" in order to maximize the potential of space morphologies using an "as found" attitude.
Inhalte	On the first phase of the workshop, students will be invited to read and map the city as a collection of forms of these dichotomies. In the second phase, they will be guided to assemble a "pop up" exhibition on public space, that uses these dichotomies as a taxonomy to compose an "exhibition narrative".
Bibliographie /	Giorgio Agamben, What is a dispositive? Diaphanes-Verlag, Zurich / Berlin, 2008.

Literatur

Gilles Deleuze, Qu'est-ce qu'un dispositif?, Edition du Seuil, Paris, 1989.

Gilles Deleuze, "Foucault", Les Editions de Minuit, Paris, 1986, pp.13-37.

Jan Gehl, Life Between Buildings, Island Press, 1971.

Franco Farinelli, "Blinding Polyphemus. Geography and the Models of the World", Translated by Christina Chalmers, Chicago University Press, 2016, cap. 2; cap. 5.

Richard Sennett, Building and Dwelling, Penguin Books, 2018, pp.230-267, chapter 7.

Christopher Alexander, Notes on the Synthesis of Form, Harvard University Press, 1968, pp.1-27.

Leistungsnachweis / Testatanforderung

Abgabe und Vorstellung aller Seminarübungsteile. Mindestens 80% Präsenz und aktive Teilnahme. Bewertung mit "bestanden/ nicht bestanden".

Termine

Frühlingssemester 2019

Donnerstag 07.03.2019

1. Introduction to public space and urban dichotomies.
9.00-17.00

Freitag 08.03.2019

2. Exhibitions as public spaces
9.00-17.00h

Freitag 15.03.2019

3. Pop up exhibition planning and composition
9.00-17.00

Freitag

29.03.2019

4. Pop up exhibition construction and opening
9.00-17.00

Bewertungsform

bestanden / nicht bestanden