

## Pool XI: Realty Matters II

### Angebot für

Bisheriges Studienmodell > Fine Arts > Master Fine Arts > Master Fine Arts

Nummer und Typ	MAF-MAF-Po00.18H.011 / Moduldurchführung
Modul	Pool
Veranstalter	Departement Fine Arts
Leitung	Johanna Bruckner, Alexandros Kyriakatos
Anzahl Teilnehmende	maximal 10
ECTS	3 Credits
Lehrform	Seminar
Zielgruppen	Students MFA
Lernziele / Kompetenzen	<p>How to tackle a single planetary development alongside its many local manifestations. Such is perhaps the one most vexing question of the gentrification debate. How, in other words, to forge international alliances when legitimacy, and working knowledge, stem from particular neighbourhood materialities. Further, how to survive complicity when developers, planners, and non-profits are instrumentalizing art in a violent process of displacement. REALTY MATTERS seeks to alter this relationship, unpacking the ways in which the contemporary cultural sector, with its reliance on deregulation, mobility/flexibility and precariousness, feeds neatly into the wheels of capitalist gentrification and the financialization of living space.</p> <p>This seminar, the second part of REALTY MATTERS, will elaborate on our discourse around percent for art legislation in Switzerland and in other countries that we began in the first part, taking it as the starting point for further research into a public policy for artistic practice that is sensitive to the restructuring of urban space. We will continue our discussions on enabling social infrastructures and artistic production regulations to transcend the one percent usually provided for public art work relating to new building construction. At the same time we will examine the role of critical public art projects countering the customary systemic affirmation of public art in urban transformations and 'revitalisations'. Within this context, the seminar will continue on to a critique of the urban aesthetic discourse, engaging in a critical public art approach and aiming at a deeper understanding of space production.</p> <p>The seminar will further elaborate on discontent with regard to the exceptionalism of the contemporary artist, seeking to empower sensibilisation to the social context, that is to say the neighbourhood and the community. We hope, in this way, to counter hegemonic neo-liberal models of the artist as a creative worker and as an urban planner, a frequently pioneering model for gentrification.</p> <p>REALTY MATTERS is part of an international research structure under the name BLOCC, whose group has developed a series of practical and discursive modules aimed at equipping art students and the wider public with the tools to create within the ever-changing relationship between the artistic field and contemporary capitalism.</p>
Inhalte	<p>Methodology:</p> <p>The students will adopt a critical approach to the contemporary art field as part of</p>

the finance-driven political economy related to housing – and labour issues. Through theoretical analysis and discussion, group projects and urban walks the students will be able to critically position themselves to Kunst am Bau, which often leads to gentrifying processes, and hopefully develop a more proactive position towards it.

This seminar is an artistic research seminar.

There will be one invited guest speaker.

#### Bibliographie / Literatur

##### Book List (selection):

'Public Art (Now): Out Of Time, Out Of Place' by Claire Doherty (2015)  
 'Financial Formations: The Tactics and Technologies of Architecture's Financialisation' by Matthew Soules (2014)  
 'Artificial Hells: Participatory Art and the Politics of Spectatorship' by Claire Bishop (2012)  
 'Social Works' by Shannon Jackson (2011)  
 'Art and Social Change: A Critical Reader' by Charles Esche & Will Bradley (2007)  
 'Mixed Communities. Gentrification by Stealth?' by Bridge, Gary / Tim Butler / Loretta Lees (2014)  
 'Industries of Architecture' by Lloyd, Katie Thomas / Tilo Amjoff / Nick Beech (2016)  
 'Extrastatecraft: The Power of Infrastructure Space' by Keller Easterling (2016)  
 'Radical Technologies: The Design of Everyday Life' by Greenfield, Adam (2017)  
 'In Defense of Housing' by David Madden & Peter Marcuse (2016)  
 'We live in Models' by Oliver Wainwright (2014)  
 'The Roundabout Revolutions. Critical Spatial Practice 6' by Eyal Weizman; ed. by Nikolaus Hirsch & Markus Miessen (2015)  
 'Toward a Theory of Gentrification: A Back to the City Movement by Capital, Not People' by Neil Smith (1979)  
 'The Fine Art of Gentrification' by Rosalyn Deutsch (1984)  
 'The production of space' by Henri Lefebvre (1974)  
 'Evictions Art and Spatial Politics' by Rosalyn Deutsche (1996)  
 'Loft-living culture and capital urban change' by Zukin Sharon (1982)  
 'Dark Matter: Art and politics in the age of enterprise culture' by Gregory Sholette (2011)  
 'Culture Class: Art, Creativity, Urbanism' by Martha Rosler (2011)

##### Artistic Positions:

to be discussed in the seminar

#### Leistungsnachweis / Testatanforderung

Prior reading and in-class discussion of specific texts and involvement in collaborative project.  
 active participation; 80% presence time

#### Termine

17. - 20. Dezember, jeweils 10.00 h bis 17.00 h  
 Projektraum (E.308)  
 In English

#### Bewertungsform

bestanden / nicht bestanden