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Angebot für

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Zürcher Hochschule der Künste Zürcher Fachhochschule

INTERNATIONALER DESIGN WORKSHOP HK 2: Food in Circular Economy

International Design Workshop 2018: Food in Circular Economy

Angebot ful Bisheriges Studienmodell > Design > Master Design > Design interdisziplinär > 2. Semester		
Nummer und Typ	MDE-MDE-Workshop-2000.18H.002 / Moduldurchführung	
Modul	Minor Internationaler Workshop 2.Semester	
Veranstalter	Departement Design	
Leitung	Susan Evans, Albert Tsang	
Zeit	Mo 17. September 2018 bis Fr 28. September 2018	
Anzahl Teilnehmende	maximal 9	
ECTS	2 Credits	
Voraussetzungen	None	
Lehrform	Three different workshops with Hong Kong based designers, entrepreneurs, artists, scientists.	
Zielgruppen	2. Semester Studierende Master of Arts in Design	
Inhalte	Welcome to Hong Kong! A city with a phenomenal variety of food, with some 26,000 registered restaurants (compared with London's 17,000). Yet this comes with high environmental impact and low social awareness as Hong Kong disposes 3,337 tonnes of food waste at the landfill every day . The recent development of our civilization has way surpassed the Levi-Strauss' crossroad from raw to either cooked or rotten. We are slowly waking up to the fact that maybe the cultured side of food is no longer that preferable, as it is actually our culture of food that causes the current situation. Food is taken so much for granted that people tend to forget how complex producing it is. This complexity is as much a global as a local matter — we often consume food that has been produced 8000 kilometres away, and as individuals this is rarely considered.	
	Design is a powerful tool to engage people and reflect on these very complex systems in a conceptual, concrete and visualized way. This workshop urges the participants to translate their own cultural experiences and learned skills to tackle a complex problem in a different cultural environment and food system as represented by Hong Kong's relationship with food. In this workshop, design is not a way of making products or services, but rather used as an approach to create and express knowledge (Strappers & Giaccardi 2017). Furthermore, design participants are encouraged to define a new language and tool set in order to engage non-professional designers in this process of research-through-design (Ehn 1998). Design and the design process can be the key for people to immerse themselves into a possible future situation (Halse et al 2010) and so for opening up new kinds of future food systems.	
Bibliographie / Literatur	Will be send by mail	
Leistungsnachweis /	presence, delivery of the result	

Testatanforderung	
Termine	Duration: September 17th to 28rd 2018
Dauer	2 Weeks
Bewertungsform	bestanden / nicht bestanden
Bemerkung	Englisch als Kurssprache