

## Digital Theory: Appropriation in Art and Culture (gLV)

Artistic practices of appropriation and contemporary digital culture

### Angebot für

Bisheriges Studienmodell > Hochschulweites Lehrangebot > Geöffnete Lehrveranstaltungen  
Bisheriges Studienmodell > Fine Arts > Bachelor Fine Arts > Grundstudium > Theorie  
Bisheriges Studienmodell > Fine Arts > Bachelor Fine Arts > Hauptstudium > Theorie

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| Nummer und Typ             | BKM-BKM-Th.18F.016 / Moduldurchführung   |
| Modul                      | Theorie  |
| Veranstalter               | Departement Fine Arts  |
| Leitung                    | Felix Stalder  |
| Anzahl Teilnehmende        | maximal 18   |
| ECTS                       | 3 Credits  |
| Voraussetzungen            | The module will be held in English, so students should be able to read and speak English and understand English-language films.  |
| Lehrform                   | Seminar  |
| Zielgruppen                | Students BA Art & Media<br>Open to students from all departments   |
|                            | Participants from other departements please send an email to <a href="mailto:bal.dkm@zhdk.ch">bal.dkm@zhdk.ch</a> and will be contacted in week 6.   |
| Lernziele /<br>Kompetenzen | Learn about the different approaches to working with pre-existing cultural materials over the last 100 years, and focus on contemporary practices. Read, discuss and present texts and reflect your own practice of direct or indirect appropriation.  |
| Inhalte                    | <p>In 1928, Oswald de Andrade published the Cannibal Manifesto (Manifesto Antropófago) that identified the principle of cultural appropriation as key to Brazilian culture. He wasn't alone. Throughout the 20th century, numerous cultural movements - from music concrète to found footage film, from situationism, to pop art and appropriation art - have examined the question of working with pre-existing cultural materials as an avant-garde practice. With the spread of digital media, we have surrounded ourselves with near infinite cultural materials, easy to access, easy to manipulate, easy to distribute. Now, appropriation is the new normal in artistic practice and new cultural genres are emerging from it, from popular meme culture to sampling in music, collaborative films and works of art for the white cube.</p> <p>In this module, we will look at the history of appropriation as an artistic technique and focus on the practice of appropriation in the networked culture of the present. We will read key texts, watch films and discuss artworks and look at practices of appropriation in our own work.</p> <p>Felix Stalder heads the field of "digitality" and conducts research on the interrelationship between society, culture and technology. At the ZHdK he heads the research project "Creating Commons", which examines artistic projects that generate free resources. He is a founding member of the artistic research platform "Technopolitics" and the "World Information Institute", both in Vienna. -&gt; <a href="http://felix.openflows.com">http://felix.openflows.com</a></p> |
| Leistungsnachweis /        | Active participation, presentation in class, written text. Min. 80% presence in class.   |

Testatanforderung

Termine                    Dienstag, 17:30-21:00  
20.2. / 6., 20.3. / 3., 17., 24.4. / 8., 22.5.2018

Bewertungsform        bestanden / nicht bestanden