Zürcher Hochschule der Künste Zürcher Fachhochschule

## Pool I: REALTY MATTERS: Art, Infrastructure and the Building

Alexandros Kyriakatos (\*1980) uses archive material, performance and site specific interventions, to activate the memory and narratives of space. He is a fellow of the Sommerakademie Paul-Klee, and member of BLOCC an educative platform seeking ways to alter the relationship between contemporary art and gentrification. He is currently researching the history of cartography of the island of Makronisos, site that served as camp for the extermination of the political left in Greece. Kyriakatos has recently participated in Art-Revolution-Utopia in the Athens School of Fine Arts and published the artist book Géo-graphies urbaines (SWB-Romandie). He was member of the collective \*err with which he took part in the Athens Biennale AB5to6. Based in Lausanne, Kyriakatos has been active for the homeless population through the association Sleep-In. He studied art in the public spheres at ECAV, has a background in psychology and neurosciences and worked as a post-doctoral fellow at the EPFL.

Angebot für

Bisheriges Studienmodell > Fine Arts > Master Fine Arts > Master Fine Arts

Nummer und Typ	MAF-MAF-Po00.18F.001 / Moduldurchführung
Modul	Pool
Veranstalter	Departement Fine Arts
Leitung	Johanna Bruckner & Alexandros Kyriakatos with BLOCC (Building Leverage Over Creative Capitalism)
Anzahl Teilnehmende	maximal 12
ECTS	3 Credits
Lehrform	Seminar
Lernziele / Kompetenzen	REALTY MATTERS: Art, Infrastructure and the Building
	While not unique in its relationship to gentrification, contemporary art is nevertheless one arm of a multipronged approach to urban renewal that displaces one population in favour of another - a rampant phenomenon across urban centres and peripheries. Intentionally or not, the artistic field in its many forms, such as galleries, project spaces, artists? studios, beautification projects, biennials and cultural capital, has become at best a convenient pawn in this process and, at worst, an eager profiteer. REALTY MATTERS seeks to alter this relationship, unpacking the ways in which the contemporary cultural sector, with its reliance on deregulation, mobility and precariousness, feeds neatly into the capitalist wheels of gentrification and the financialisation of living space.
	The starting point for the discussion will be the Kunst am Bau legislation in Switzerland and other countries; the loopholes and gaps in law and policy-making in this area will be investigated. Following on from this, the course's principal focus will be on the possibilities for transformation of aspects of existing policies into public policy. Such a transformation would enable social infrastructures and artistic production regulations to transcend the 1% usually provided for public art work relating to new building construction. Within this context, REALTY MATTERS is researching ways to challenge the hegemonic neo-liberal models of the artist as a creative worker and the artist as an urban planner. REALTY MATTERS is a part of BLOCC, an international research structure that
	has developed a series of educational modules aimed at equipping art students and the wider public with the tools to create within the bounds of the ever- changing relationship between the artistic field and contemporary capitalism.

Inhalte	Students will adopt a critical approach to contemporary art as a part of the finance- driven political economy in relation to housing and labour issues. Through theoretical analysis and discussion, group projects and urban walks the students will be able to critically position themselves to Kunst am Bau, which often leads to gentrifying processes, and hopefully develop a more proactive position towards it. Urban walks to spot gentrification in selected city neighbourhoods will be organised, and the characteristics of a gentrifying area established, with concepts being formulated from on-site experience; the findings will be placed firmly within the context of Kunst am Bau legislation.
Bibliographie / Literatur	Book List (selection): "Public Art (Now): Out Of Time, Out Of Place" by Claire Doherty (2015) "Financial Formations: The Tactics and Technologies of Architecture's Financialisation" by Matthew Soules (2014) "Artificial Hells: Participatory Art and the Politics of Spectatorship" by Claire Bishop (2012) "Social Works" by Shannon Jackson (2011) "New Communities" by Nina Möntmann (2009) "Art and Social Change: A Critical Reader" by Charles Esche & Will Bradley (2007) "Mixed Communities. Gentrification by Stealth?" by Bridge, Gary / Tim Butler / Loretta Lees (2014) "Industries of Architecture" by Lloyd, Katie Thomas / Tilo Amjoff / Nick Beech (2016) "Extrastatecraft: The Power of Infrastructure Space" by Keller Easterling (2016) "In Defense of Housing" by Madden, David / Peter Marcuse (2016) "We live in Models" by Oliver Wainwright (2014) "The Roundabout Revolutions. Critical Spatial Practice 6" by Eyal Weizman; ed. by Nikolaus Hirsch & Markus Miessen (2015) "Toward a Theory of Gentrification: A Back to the City Movement by Capital, Not People" by Neil Smith, October Journal (1979) "The Fine Art of Gentrification" by Rosalyn Deutsch, October Journal (1984) Henri Lefebvre , various texts Patrick Bouchain, various texts
	Artistic Positions: to be discussed in the seminar
Leistungsnachweis / Testatanforderung	Prior reading and in-class discussion of specific texts and involvement in possible collaborative project. 80 % attendance Active participation
Termine	12.4. / 13.4. / 3. 5. / 4. 5., , 10.00 - 17.00 h
Bewertungsform	bestanden / nicht bestanden