

Theorie: Unlearning Copyright: Artistic practice beyond author and work

Angebot für

Bisheriges Studienmodell > Hochschulweites Lehrangebot > Geöffnete Lehrveranstaltungen
Bisheriges Studienmodell > Fine Arts > Bachelor Fine Arts > Grundstudium > Theorie
Bisheriges Studienmodell > Fine Arts > Bachelor Fine Arts > Hauptstudium > Theorie

Nummer und Typ	BKM-BKM-Th.17H.016 / Moduldurchführung
Modul	Theorie
Veranstalter	Departement Fine Arts
Leitung	Felix Stalder
Anzahl Teilnehmende	maximal 19
ECTS	3 Credits
Lehrform	A seminar, held in English and all texts will be in English.
Zielgruppen	Open to BA Art & Media students of all semesters. Other students upon request.
Lernziele / Kompetenzen	Learn to reflect on basic categories underpinning art practices, discuss if/how they need to be transformed to better fit contemporary practices and explore the connection to your own work.
Inhalte	In this module, we want to unlearn "copyright", that is, a particular social construction consisting of individual authorship, stable works, audiences, personal property, and markets. Not only is this construction far from universal, rather it emerged in Europe of the 18th and 19th century, but it imposes considerable violence on practices that do not fit its categories. For a long time, these have been primarily rooted in non-western traditions that always had very different concepts of works of art and their social life. Today, in the digital word, the problematic construction of copyright becomes visible in the West, in day-to-day practices as well as in many contemporary forms of art and culture, which are based on re-use, flexible forms of authorship and abundance beyond markets. We will start with the notion of "unlearning", which stems from post-colonial theory, and move back and forth between non-western and digital cultural practices. The module will be held in English and all texts will be in English.
Bibliographie / Literatur	Kick-off literature: Boon, Marcus, In Praise of Copying (Cambridge, Mass: Harvard University Press, 2010) <http://www.hup.harvard.edu/features/in-praise-of-copying/> Goldsmith, Kenneth, Uncreative Writing. Managing Language in the Digital Age (New York: Columbia University Press, 2011) <https://monoskop.org/media/text/goldsmith_2011_uncreative_writing/> The full list of references will be distributed at the beginning of the course.
Leistungsnachweis / Testatanforderung	Regular attendance (min. 80%), activity in class, presentation in class or written essay (1000 words).

Termine	Dienstag, 17:30-21:00 26.09. / 03.10., 17.10. / 07.11., 21.11. / 05.12., 12.12.2017 / 16.01.2018
Bewertungsform	bestanden / nicht bestanden
Bemerkung	InteressentInnen aus anderen Departementen melden sich bitte schriftlich im Sekretariat BKM, irene.sommer@zhdk.ch. Sie kriegen in Woche 36 oder 37 Bescheid, ob eine Teilnahme möglich ist.