Guest Workshop Civic Media

Angebot für

Bisheriges Studienmodell > Design > Bachelor Design > Interaction Design > 5. Semester

Nummer und Typ	BDE-VIAD-V-5010.01.17H.001 / Moduldurchführung
Modul	Guest Workshop Civic Media
Veranstalter	Departement Design
Leitung	MA Sabeth Tödtli
ECTS	2 Credits
Voraussetzungen	Bring Laptop and/or Smartphone!
Lehrform	4 days workshop with daily thematic introductions, excursion/field work, analysis and student project.
Lernziele / Kompetenzen	Civic media is any form of technology, design or practice that empowers a community, enables civic communication and knowledge exchange, that increases civic engagement and public participation and strengthens citizen agency. This workshop will give a short introduction to civic media, explore and analyse existing local examples and give students the opportunity to experiment with their own ideas of civic media, by developing a new (or adapted) design and/or prototype, taking into consideration their personal environment and the potential social impact of their designs.
Inhalte	During the 4 days, students will… * understand how the term "Civic Media" is embracing and defining a set of new technologies, designs and practices that merges in response of a changing civic, social and political culture (including the diminishing of trust in traditional institutions or the changing role of media in democratic systems). * get insight in the diversity of forms and purposes of civic media. * analyse how civic media empowers a community and increases civic engagement and public participation, focussing on examples from Zurich/Switzerland. * explore the dreams, ideas, problems or needs of the local civic society or a specific community. And as a response or possible solution, students will… * develop new ideas for civic media by designing, testing or putting in action a tool, technology, or an artistic or interactive practice which creates a network, supports communication, enables the exchange of meaningful information, fosters critical perspectives, provides people with the necessary skills to process, evaluate, and act upon the knowledge in circulation, or any other use of a medium that strengthens citizen agency.
Bibliographie / Literatur	Readings or research material will be provided shortly before or during the workshop.
Leistungsnachweis / Testatanforderung	80% attendance, practical exercises and project presentation
Bewertungsform	bestanden / nicht bestanden