

## z-Lab:Sensory Hacking

The workshop investigates the roots of the arts, the precious moment before an art form gets established, while it still is fragile and full of subversive power.

### Angebot für

Bisheriges Studienmodell > Hochschulweites Lehrangebot > Z-Akademie

Nummer und Typ	ZMA-ZMA-P010.16H.001 / Moduldurchführung
Modul	Z-Lab:Sensory Hacking
Veranstalter	Z-Module
Leitung	Serge von Arx, Artistic Director Scenography, Norwegian Theatre Academy; Sodja Lotker, artist, teacher of the Prague Quadriennial; Karmenlara Ely, PhD Artistic Director Acting; Frédéric Martel, artist, curator; Tony Hall, artist, scholar, Trinidad/Tobago.
Ort	Beginn um 9 Uhr am 8.11. im: 5.K08 (als Plenum- und Gruppenraum, 40 Tn), weitere Räume: 5.B03 (als Gruppenraum, 12 Tn.), 5.A05 (als Gruppenraum, 12 Tn). Das Symposium am Freitag findet im Aktionsraum 5.K06 statt.
Anzahl Teilnehmende	15 - 30
ECTS	1 Credit
Voraussetzungen	Englische Sprachkenntnisse
Lehrform	Workshops mit Symposium
Zielgruppen	Masterstudierende
Lernziele / Kompetenzen	Vertiefung des Themas "künstlerische Strategien" anhand ausgewählter, internationaler Fallbeispiele.
Inhalte	<p>Most art universities and academies train students to fit into the institution of the established art world. Curators and festival directors define who can belong to the elite of the avant-garde. The four day long symposium "Sensory Hacking" in the scope of ZHdK's research on art and strategy in education investigates the roots of the arts, the precious moment when an art form still is fragile but on the other hand full of subversive power. The sensory within the arts, the physical experience of human expression stands in the foreground. To question today's hegemony of the solely visual, mostly orchestrated like commodities, we will focus on a complete sensory experience in space, the rich but vulnerable moment before getting processed by the brain. Or to put into an image: This forum will try to get as close to the tiger as possible, before it gets locked up in the cage to be approached in safety.</p> <p>The symposium consists of two parts: a) 3 parallel workshops where students will practically explore contexts beyond the established art fields with international professionals and b) a conference discussing the experience of the workshops and embedding those into a more general discourse on contemporary education of the arts.</p> <p>The workshops are open to students from ZHdK of any department who will spend 3 full days exploring the following 3 fields:</p> <p>The Carnival: Tony Hall from Trinidad/Tobago is the expert of the carnival from Trinidad which until today, in contrast to most European carnivals, is highly politically driven; that one day of colorful, wild, orgiastic exuberance bears all social and cultural power. Tony Hall will take the students into the public space of Zurich,</p>

to inquire the everyday potential that is hidden from the high arts, eventually to echo the findings in the "city of ZHdK".

The Olfactory: the sense of smell is the most underestimated sensory capacity in the arts. Although no other sense has a more direct link to the body, bypassing the brain which is ever hungry to constantly arrange everything according meaning. Corporate business is very aware of that and uses scent abundantly also besides the perfume industry. If scent has been used in the arts, it merely was illustrative.

The workshop with Celine Barel, a, "nose" as the few with the perfect sense of smell are called, will establish a laboratory on how scent can create identities in space. The students will explore the basics of the art of creating scent and experiment with distinct fragrances within ZHdK, not to perfume the university, but to recontextualize its spatial identities.

The Heritage of Taste: this workshop will be run by Kjartan Fønstelien, archeologist and experimental cook. This group will investigate visceral sites in Zurich and by investigating them archeologically, turn them into a liminal state between historical fact and spatial art work. The notion of memorials will play a crucial role in this workshop which will dissolve the artistic momentum in a spatial statement in the public realm accessible to everybody. The notion of food will act as a guiding line through this research.

All participating students will have the chance to expand their horizon beyond their fields of study to enrich their vocabulary, open up their senses and question established methods.

The workshops will blend into the conference on November 11th. We will debate the role and responsibility of art education today, while relating to the experience of the workshops. The conference will be led by Serge von Arx, Prof. and Artistic Director Scenography of NTA and feature an opening key note lecture by Prof. Simon Grand, research fellow at ZHdK.

Leistungsnachweis / Testatanforderung	All participants are expected to join the full three days also beyond common working hours. During three of the evenings the whole group of workshop leaders, guest speakers and participating students will have dinner together.
Termine	These workshops will take place from November 8th until 10th, 2016. (Start at 9:00 - Room 5.K08) The workshops will blend into the conference on November 11th. (Room "Aktionsraum" 5.K06)
Bewertungsform	bestanden / nicht bestanden
Bemerkung	Keine Kosten für die Studierenden