

## Theorie VFO: Photography's Popular Cultures

### Angebot für

Bisheriges Studienmodell > Hochschulweites Lehrangebot > Geöffnete Lehrveranstaltungen  
Bisheriges Studienmodell > Fine Arts > Bachelor Fine Arts > Hauptstudium > Theorie

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| Nummer und Typ                        | BMK-BMK-16F-ThFO-01.16F.001 / Moduldurchführung                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| Modul                                 | Theorie VFO: Foto Theorie-Geschichte                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Veranstalter                          | Departement Fine Arts                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| Leitung                               | Leitung: Witold Kanicki und Jörg Scheller                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| Anzahl Teilnehmende                   | 10 - 20                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| ECTS                                  | 4 Credits                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| Voraussetzungen                       | Hauptstudium DKM/BMK                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Lehrform                              | Vorlesungen, Seminar                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Zielgruppen                           | Studierende Hauptstudium Vertiefung Fotografie und Studierende anderer Vertiefungen mit Interesse an Geschichte und Theorie der Fotografie                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| Lernziele / Kompetenzen               | Kenntnisse der Zusammenhänge zwischen Photographie und Populärkultur seit dem 19. Jahrhundert; Wechselwirkungen zwischen Photographie, Populärkultur und zeitgenössischer Kunst                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| Inhalte                               | <p>The seminar "Photography's popular cultures" continues the photo history and theory section of "Welcome to the Jungle" in the advanced study period. This semester, the emphasis is on photography's relationships with popular culture. Since the first decades of photography's existence, the medium has been situated in a democratic context, attracting crowds of people from all strata of society. The enormous and omnipresent interest in the then new medium can be observed in family portraits and the domestic use of automatic pictures, but also in peripheries of material culture such as photographic jewellery or altars. Photographic rites within the institution of the family became pivotal for contemporary artists and art historians who explore different spaces of intimacy (e.g. Timm Starl, Peter Galassi, Charlotte Cotton). Moreover, private and amateur photography have raised questions about the technical changes and aesthetics involved in it e.g. with respect to the emergence of colour photography (William Eggleston, Stephen Shore, Joel Sternfeld) and instant techniques (Polaroid, etc.). Finally, two important areas of popular culture strongly associated with photography are press and advertisement. These wide-ranging issues will be discussed on the basis of examples from the entire history of photography with a specific focus on photo artists who interpret(ed) popular, private and commercial photography in their respective works (e.g. Dan Graham in "Homes for America", Richard Prince in "Cowboys" or "Celebrities", Aneta Grzeszykowska in "Album", Gillian Wearing in "Album", plus various projects by David LaChapelle, Pierre et Gilles, Jeff Wall, Wolfgang Tillmans). Students will be asked to participate in discussions, read selected texts and present them in the form of 20 minutes powerpoint presentations. Additional group-work, portfolio discussions and excursions are planned for the afternoons.</p> |
| Bibliographie / Literatur             | Will be handed out before the seminar                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| Leistungsnachweis / Testatanforderung | Aktive Mitarbeit, Kurzreferate, 80% Anwesenheit                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |

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| Termine        | Blockwoche II, 18.-22. April, 9:15 bis 17 Uhr                                                                                                                 |
| Dauer          | 1 Semester                                                                                                                                                    |
| Bewertungsform | bestanden / nicht bestanden                                                                                                                                   |
| Bemerkung      | Unterrichtssprache: Englisch<br>Students of other departements with an interest to participate please address until<br>February 3rd to: sara.guntern@zhdk.ch. |