

"Accidental Tourist Guide". Reality Reconstruction

Hong Kong is regarded as a prime example of urbanity, as an ideal form of capitalism. At the same time it is seen, along with the Occupy movement, as a centre for a policy of participation. The city has emerged as a multifaceted focal point of current issues.

Together with students from Polytechnic University School of Design (PolyU) in Hong Kong, and design researchers King Chung Siu and Albert Tsang, twelve students from the Zurich University of the Arts (ZHdK) will have the opportunity to explore the possibilities of social and cultural life as well as the urban structures of a specific area in Hong Kong. We will focus on two districts that are currently undergoing gentrification: North Point (neighbourhood of Connecting Space) and Hung Hom (neighbourhood of PolyU Campus). Based on a variety of research strategies, the insights can be visualized using diverse media. Students will work together in culturally mixed teams and be in constant communication with one another.

Angebot für

Bisheriges Studienmodell > Hochschulweites Lehrangebot > Z-Akademie
Bisheriges Studienmodell > Hochschulweites Lehrangebot > Z-Module

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| Nummer und Typ | ZMO-ZMO-P008.16F.001 / Moduldurchführung |
| Modul | "Accidental Tourist Guide". Reality Reconstruction |
| Veranstalter | Z-Module |
| Leitung | Andreas Kohli, Dozent Departement Design sowie Kulturanalysen und Vermittlung Emilio Paroni, Dozent Departement Kulturanalysen und Vermittlung |
| Ort | Wird direkt an die Studierenden kommuniziert |
| Anzahl Teilnehmende | 8 - 12 |
| ECTS | 4 Credits |
| Voraussetzungen | keine |
| Lehrform | Seminar, Übungen, Exkursion nach Hong Kong |
| Zielgruppen | Wahlpflicht für Bachelor-Studierende im Rahmen der Z-Akademie (Z-Projektmodul); offen für Master-Studierende |
| Inhalte | <p>The project focuses on self-awareness and self-reflection in a transcultural context, on discerning differences in aesthetic perception, and understanding differences in intercultural development processes in the field of educational and design projects, and their formats.</p> <p>On a meta level, the project will involve the continuous observation of the methods used. The different communication methods and formats - on the one hand, dialogue via "virtual tunnels" (using Skype and other online communication channels); and, on the other hand, different kinds of actions in real space - are to be observed, documented and evaluated.</p> <p>The methodology for the research on site in Hong Kong is based on "The Hong Kong Community Museum Project" (hkcmp.org). The HKCMP was founded in 2002 in Hong Kong by Siu King (design educator), Howard Chan (art curator), Tse Pak-chai and Phoebe Wong (cultural researchers) with the aim of employing museum methodologies to explore and visualize hardly tangible local heritages and indigenous knowledge.</p> <p>The methods we will be applying are collecting, interpreting, imagining, displaying and disseminating.</p> <p>The specific questions, methods and processes will be defined from the</p> |

perspective of different disciplines, put into practice and then edited.
 The content and administrative details of the planning of the project are developed in collaboration with the students and professors of the PolyU course Design Education in Hong Kong.
 In the week 45, 49 (2015) and week 2 (2016) videoconferencing and online lectures in plenary take place (using the tools "tunnel.connectingspaces.ch" and "Skype"). Between week 45 and 2, topic and content-leaded chats of the students ZHdK and PolyU in mixed groups (mobile tool "WhatsApp").
 Transcultural and cross-disciplinary collaborations require constant reflection. During the project, observation and documentation on the meta level will be evaluated together with our partners in Hong Kong and with the support of the members of the Advisory Board, consisting eLearning experts. This means that different communication and work processes, as well as media communication methods and formats (distance learning /on-site actions and acts) will be observed and documented. Their evaluation will lead to a draft of the "best practice".

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| Leistungsnachweis / Testatanforderung | 80% Teilnahme |
| Termine | tba. |
| Bewertungsform | bestanden / nicht bestanden |
| Bemerkung | Die Studierenden beteiligen sich an den Exkursionskosten. |